

# Travel and Tourism in Canada

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## Abstracts

Travel and Tourism in Canada

### Summary

Travel & Tourism in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Canadian travel & tourism industry had total revenues of \$140.5bn in 2019, representing a compound annual growth rate (CAGR) of 3.1% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$61.2bn, equivalent to 43.6% of the industry's overall value.

The Canadian tourism sector has performed well in recent years with the country experiencing its third consecutive record-breaking year in terms of international arrivals, with 22.1 million travelers to Canada in 2019 according to Statistics Canada.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Canada

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada travel & tourism market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Canada travel & tourism market by value in 2019?

What will be the size of the Canada travel & tourism market in 2024?

What factors are affecting the strength of competition in the Canada travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Canada's travel & tourism market?

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Restaurant Brands International Inc

McDonald's Corp

Choice Hotels International Inc

Wyndham Hotels and Resorts LLC

Doctor's Associates Inc

Starbucks Corporation

Delta Air Lines Inc

WestJet Airlines Ltd

Marriott International Inc

Air Canada

Best Western International Inc

American Airlines Group Inc.

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