

Travel and Tourism in Brazil

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Abstracts

Travel and Tourism in Brazil

Summary

Travel & Tourism in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Brazilian travel & tourism industry had total revenues of \$234.3bn in 2019, representing a compound annual growth rate (CAGR) of 2% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$114.8bn, equivalent to 49% of the industry's overall value.

There was a significant contraction in economic activity in 2015 and 2016, with the GDP dropping by 3.6% and 3.4% respectively, which had a negative impact on the industry those years.

Scope

Travel and Tourism in Brazil

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Brazil

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Brazil travel & tourism market by value in 2019?

What will be the size of the Brazil travel & tourism market in 2024?

What factors are affecting the strength of competition in the Brazil travel & tourism market?

How has the market performed over the last five years?

How large is Brazil's travel & tourism market in relation to its regional counterparts?

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COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Anheuser-Busch InBev SA/NV

Choice Hotels International Inc

Doctor's Associates Inc

Booking Holdings Inc

CVC Brasil Operadora e Agencia de Viagens SA

Expedia Group Inc

Wyndham Hotels and Resorts LLC

Hotel Nacional Inn

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