

Travel & Tourism in Brazil

<https://marketpublishers.com/r/T2887A6E2BEBEN.html>

Date: October 2024

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: T2887A6E2BEBEN

Abstracts

Travel & Tourism in Brazil

Summary

Travel & Tourism in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The Brazilian travel & tourism industry recorded revenues of \$136.5 billion in 2023, representing a compound annual growth rate (CAGR) of 4.3% between 2018 and 2023.

The travel intermediaries segment accounted for the industry's largest proportion in 2023, with total revenues of \$89.4 billion, equivalent to 65.5% of the industry's overall value.

Increasing capital investment in the travel & tourism industry is a key driver of growth, particularly in sectors such as airlines, railways, foodservice, and accommodation. Investors are channelling more funds into expanding travel infrastructure to meet rising demand. According to the World Bank, the capital investment in travel and tourism in Brazil reached \$29.6 billion in 2023, reflecting a 7.1% increase from 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Brazil

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Brazil travel & tourism market by value in 2023?

What will be the size of the Brazil travel & tourism market in 2028?

What factors are affecting the strength of competition in the Brazil travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the recent developments in the industry?

8 COMPANY PROFILES

- 8.1. CVC Brasil Operadora e Agencia de Viagens SA
- 8.2. INTERNATIONAL MEAL COMPANY ALIMENTACAO S.A.
- 8.3. Hotelaria Accor Brasil SA
- 8.4. GOL Linhas Aereas Inteligentes SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil travel & tourism industry value: \$ million, 2018-23
- Table 2: Brazil travel & tourism industry category segmentation: % share, by value, 2018-23
- Table 3: Brazil travel & tourism industry category segmentation: \$ million, 2018-23
- Table 4: Brazil travel & tourism industry geography segmentation: \$ million, 2023
- Table 5: Brazil travel & tourism industry value forecast: \$ million, 2023-28
- Table 6: CVC Brasil Operadora e Agencia de Viagens SA: Key Facts
- Table 7: CVC Brasil Operadora e Agencia de Viagens SA: Annual Financial Ratios
- Table 8: CVC Brasil Operadora e Agencia de Viagens SA: Key Employees
- Table 9: INTERNATIONAL MEAL COMPANY ALIMENTACAO S.A.: Key Facts
- Table 10: Hotelaria Accor Brasil SA: Key Facts
- Table 11: Hotelaria Accor Brasil SA: Key Employees
- Table 12: GOL Linhas Aereas Inteligentes SA: Key Facts
- Table 13: GOL Linhas Aereas Inteligentes SA: Annual Financial Ratios
- Table 14: GOL Linhas Aereas Inteligentes SA: Key Employees
- Table 15: Brazil Size of Population (million), 2019-23
- Table 16: Brazil Real GDP (Constant 2010 Prices, \$ Billion), 2019-23
- Table 17: Brazil GDP (Current Prices, \$ Billion), 2019-23
- Table 18: Brazil Inflation, 2019-23
- Table 19: Brazil Consumer Price Index (Absolute), 2019-23
- Table 20: Brazil Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Brazil travel & tourism industry value: \$ million, 2018-23

Figure 2: Brazil travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: Brazil travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: Brazil travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in Brazil, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in Brazil, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in Brazil, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Brazil, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Brazil, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Brazil, 2023

I would like to order

Product name: Travel & Tourism in Brazil

Product link: <https://marketpublishers.com/r/T2887A6E2BEBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2887A6E2BEBEN.html>