

Travel and Tourism in Australia

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Abstracts

Travel and Tourism in Australia

Summary

Travel & Tourism in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Australian travel & tourism industry had total revenues of \$122.6bn in 2019, representing a compound annual growth rate (CAGR) of 1.9% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$50.9bn, equivalent to 41.5% of the industry's overall value.

Australia has reported an increase in its tourist volumes over the historic period, which was mainly attributed to the tourism campaigns organized by the government to promote Australia as a world class tourist destination.

Scope

Travel and Tourism in Australia

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Australia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Australia travel & tourism market by value in 2019?

What will be the size of the Australia travel & tourism market in 2024?

What factors are affecting the strength of competition in the Australia travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Australia's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Booking Holdings Inc

Australian Leisure and Hospitality Group

Flight Centre Travel Group Ltd

Domino's Pizza, Inc.

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