

Travel & Tourism in Australia

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Abstracts

Travel & Tourism in Australia

Summary

Travel & Tourism in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The Australian travel & tourism industry recorded revenues of \$72.8 billion in 2023, representing a compound annual growth rate (CAGR) of 0.2% between 2018 and 2023.

The travel intermediaries segment accounted for the industry's largest proportion in 2023, with total revenues of \$27.8 billion, equivalent to 38.2% of the industry's overall value.

Increasing capital investment in the travel & tourism industry is a key driver of growth, particularly in sectors such as airlines, railways, foodservice, and accommodation. Investors are channelling more funds into expanding travel infrastructure to meet rising demand. According to the World Bank, the capital investment in travel and tourism in Australia reached \$23.8 billion in 2023, reflecting a 7.8% increase from 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Australia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Australia travel & tourism market by value in 2023?

What will be the size of the Australia travel & tourism market in 2028?

What factors are affecting the strength of competition in the Australia travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Australia's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the recent developments in the industry?

8 COMPANY PROFILES

- 8.1. Expedia Group Inc
- 8.2. Qantas Airways Ltd
- 8.3. Domino's Pizza Enterprises Ltd
- 8.4. Australian Leisure and Hospitality Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Australia travel & tourism industry value: \$ million, 2018-23

Table 2: Australia travel & tourism industry category segmentation: % share, by value, 2018-23

Table 3: Australia travel & tourism industry category segmentation: \$ million, 2018-23

Table 4: Australia travel & tourism industry geography segmentation: \$ million, 2023

Table 5: Australia travel & tourism industry value forecast: \$ million, 2023-28

Table 6: Expedia Group Inc: Key Facts

Table 7: Expedia Group Inc: Annual Financial Ratios

Table 8: Expedia Group Inc: Key Employees

Table 9: Qantas Airways Ltd: Key Facts

Table 10: Qantas Airways Ltd: Annual Financial Ratios

Table 11: Qantas Airways Ltd: Key Employees

Table 12: Domino's Pizza Enterprises Ltd: Key Facts

Table 13: Domino's Pizza Enterprises Ltd: Annual Financial Ratios

Table 14: Domino's Pizza Enterprises Ltd: Key Employees

Table 15: Australian Leisure and Hospitality Group: Key Facts

Table 16: Australian Leisure and Hospitality Group: Key Employees

Table 17: Australia Size of Population (million), 2019-23

Table 18: Australia Real GDP (Constant 2010 Prices, \$ Billion), 2019-23

Table 19: Australia GDP (Current Prices, \$ Billion), 2019-23

Table 20: Australia Inflation, 2019-23

Table 21: Australia Consumer Price Index (Absolute), 2019-23

Table 22: Australia Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Australia travel & tourism industry value: \$ million, 2018-23

Figure 2: Australia travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: Australia travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: Australia travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in Australia, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in Australia, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in Australia, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Australia, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Australia, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Australia, 2023

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