

Travel and Tourism in Asia-Pacific

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Abstracts

Travel and Tourism in Asia-Pacific

Summary

Travel & Tourism in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Asia-Pacific travel & tourism industry had total revenues of \$2,726.1bn in 2019, representing a compound annual growth rate (CAGR) of 5.3% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$1,393.7bn, equivalent to 51.1% of the industry's overall value.

The Chinese and Japanese industries are the largest in the Asia-Pacific region, accounting for 38.5% and 17.3% of its total value, respectively. As a result, healthy growth in China has supported the region's performance as a whole.

Scope

Travel and Tourism in Asia-Pacific

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Asia-Pacific

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Asia-Pacific travel & tourism market by value in 2019?

What will be the size of the Asia-Pacific travel & tourism market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Huazhu Group Ltd

China Eastern Airlines Corp Ltd

Wyndham Hotels and Resorts LLC

China Southern Airlines Company Limited

GreenTree Hospitality Group Ltd

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