

Travel & Tourism in Argentina

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Abstracts

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Summary

Travel & Tourism in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Travel & tourism industry is segmented into passenger airlines, passenger rail, foodservice, hotels & motels, and travel intermediaries.

The Argentinian travel & tourism industry recorded revenues of \$14.0 billion in 2023, representing a negative compound annual growth rate (CAGR) of 7.9% between 2018 and 2023.

The travel intermediaries segment accounted for the industry's largest proportion in 2023, with total revenues of \$6.1 billion, equivalent to 43.4% of the industry's overall value.

The contraction in Argentinian travel & tourism industry value is also attributed to the fall in travel and tourism spending. According to the World Travel & Tourism Council (WTTC), travel and tourism spending in the country fell by over 10.2% in 2023, as fewer international visitors travelled to the region and domestic tourists cut back on leisure spending.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Argentina

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Argentina travel & tourism market by value in 2023?

What will be the size of the Argentina travel & tourism market in 2028?

What factors are affecting the strength of competition in the Argentina travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Argentina's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the industry?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the recent developments in the industry?

8 COMPANY PROFILES

- 8.1. Despegar.com Corp
- 8.2. Accor Hotels Argentina
- 8.3. LATAM Airlines Group SA
- 8.4. McDonald's Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Argentina travel & tourism industry value: \$ million, 2018-23

Table 2: Argentina travel & tourism industry category segmentation: % share, by value, 2018-23

Table 3: Argentina travel & tourism industry category segmentation: \$ million, 2018-23

Table 4: Argentina travel & tourism industry geography segmentation: \$ million, 2023

Table 5: Argentina travel & tourism industry value forecast: \$ million, 2023-28

Table 6: Despegar.com Corp: Key Facts

Table 7: Despegar.com Corp: Annual Financial Ratios

Table 8: Despegar.com Corp: Key Employees

Table 9: Accor Hotels Argentina: Key Facts

Table 10: Accor Hotels Argentina: Key Employees

Table 11: LATAM Airlines Group SA: Key Facts

Table 12: LATAM Airlines Group SA: Annual Financial Ratios

Table 13: LATAM Airlines Group SA: Key Employees

Table 14: McDonald's Corp: Key Facts

Table 15: McDonald's Corp: Annual Financial Ratios

Table 16: McDonald's Corp: Key Employees

Table 17: McDonald's Corp: Key Employees Continued

Table 18: Argentina Size of Population (million), 2019-23

Table 19: Argentina Real GDP (Constant 2010 Prices, \$ Billion), 2019-23

Table 20: Argentina GDP (Current Prices, \$ Billion), 2019-23

Table 21: Argentina Inflation, 2019-23

Table 22: Argentina Consumer Price Index (Absolute), 2019-23

Table 23: Argentina Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Argentina travel & tourism industry value: \$ million, 2018-23

Figure 2: Argentina travel & tourism industry category segmentation: \$ million, 2018-23

Figure 3: Argentina travel & tourism industry geography segmentation: % share, by value, 2023

Figure 4: Argentina travel & tourism industry value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the travel & tourism industry in Argentina, 2023

Figure 6: Drivers of buyer power in the travel & tourism industry in Argentina, 2023

Figure 7: Drivers of supplier power in the travel & tourism industry in Argentina, 2023

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Argentina, 2023

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Argentina, 2023

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Argentina, 2023

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