

# Travel and Tourism Global Group of Eight (G8) Industry Guide 2015-2024

<https://marketpublishers.com/r/T21D13CACEAEN.html>

Date: December 2020

Pages: 306

Price: US\$ 1,495.00 (Single User License)

ID: T21D13CACEAEN

## Abstracts

Travel and Tourism Global Group of Eight (G8) Industry Guide 2015-2024

### SUMMARY

The G8 Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: Industry size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

### KEY HIGHLIGHTS

countries contributed \$3,529.8 billion in 2019 to the global travel & tourism industry, with a compound annual growth rate (CAGR) of 2% between 2015 and 2019. The G8 countries are expected to reach a value of \$3,746.2 billion in 2024, with a CAGR of 1.2% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the travel & tourism industry, with market revenues of \$1,885.7 billion in 2019. This was followed by Japan and the UK, with a value of \$472.1 and \$262.2 billion, respectively.

The US is expected to lead the travel & tourism industry in the G8 nations with a value of \$1,964.4 billion in 2016, followed by Japan and the UK with expected values of \$501.0 and \$290.8 billion, respectively.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 travel & tourism Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 travel & tourism Industry

Leading company profiles reveal details of key travel & tourism Industry players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 travel & tourism Industry with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the G8 travel & tourism Industry by value in 2019?

What will be the size of the G8 travel & tourism Industry in 2024?

What factors are affecting the strength of competition in the G8 travel & tourism Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the G8 travel & tourism Industry?

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