

Travel and Tourism Global Group of Eight (G8) Industry Guide 2015-2024

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Abstracts

Travel and Tourism Global Group of Eight (G8) Industry Guide 2015-2024

SUMMARY

The G8 Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: Industry size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

countries contributed \$3,529.8 billion in 2019 to the global travel & tourism industry, with a compound annual growth rate (CAGR) of 2% between 2015 and 2019. The G8 countries are expected to reach a value of \$3,746.2 billion in 2024, with a CAGR of 1.2% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the travel & tourism industry, with market revenues of \$1,885.7 billion in 2019. This was followed by Japan and the UK, with a value of \$472.1 and \$262.2 billion, respectively.

The US is expected to lead the travel & tourism industry in the G8 nations with a value of \$1,964.4 billion in 2016, followed by Japan and the UK with expected values of \$501.0 and \$290.8 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 travel & tourism Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 travel & tourism Industry

Leading company profiles reveal details of key travel & tourism Industry players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 travel & tourism Industry with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 travel & tourism Industry by value in 2019?

What will be the size of the G8 travel & tourism Industry in 2024?

What factors are affecting the strength of competition in the G8 travel & tourism Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the G8 travel & tourism Industry?

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