

Travel and Tourism BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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Abstracts

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SUMMARY

The BRIC Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: Industry size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the travel & tourism industry and had a total market value of \$1,555.5 billion in 2019. India was the fastest growing country with a CAGR of 10.5% over the 2015-19 period.

Within the travel & tourism industry, China is the leading country among the BRIC nations with market revenues of \$1,048.7 billion in 2019. This was followed by Brazil, India and Russia with a value of \$234.3, \$205.7, and \$66.8 billion, respectively.

China is expected to lead the travel & tourism industry in the BRIC nations with a value of \$1,318.7 billion in 2024, followed by India, Brazil, Russia with expected values of \$296.0, \$276.6 and \$73.9 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC travel & tourism Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC travel & tourism Industry

Leading company profiles reveal details of key travel & tourism Industry players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC travel & tourism Industry with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC travel & tourism Industry by value in 2019?

What will be the size of the BRIC travel & tourism Industry in 2024?

What factors are affecting the strength of competition in the BRIC travel & tourism Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the BRIC travel & tourism Industry?

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