

# Travel and Tourism BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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## Abstracts

Travel and Tourism BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### SUMMARY

The BRIC Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: Industry size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the travel & tourism industry and had a total market value of \$1,555.5 billion in 2019. India was the fastest growing country with a CAGR of 10.5% over the 2015-19 period.

Within the travel & tourism industry, China is the leading country among the BRIC nations with market revenues of \$1,048.7 billion in 2019. This was followed by Brazil, India and Russia with a value of \$234.3, \$205.7, and \$66.8 billion, respectively.

China is expected to lead the travel & tourism industry in the BRIC nations with a value of \$1,318.7 billion in 2024, followed by India, Brazil, Russia with expected values of \$296.0, \$276.6 and \$73.9 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC travel & tourism Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC travel & tourism Industry

Leading company profiles reveal details of key travel & tourism Industry players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC travel & tourism Industry with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC travel & tourism Industry by value in 2019?

What will be the size of the BRIC travel & tourism Industry in 2024?

What factors are affecting the strength of competition in the BRIC travel & tourism Industry?

How has the Industry performed over the last five years?

What are the main segments that make up the BRIC travel & tourism Industry?

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