

Travel and Tourism in Vietnam

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Abstracts

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Summary

Travel & Tourism in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Vietnamese travel & tourism industry had total revenues of \$29.0bn in 2019, representing a compound annual growth rate (CAGR) of 10.1% between 2015 and 2019.

The hotels & motels segment was the industry's most lucrative in 2019, with total revenues of \$9.2bn, equivalent to 31.9% of the industry's overall value.

Growth of foreign tourism has been stimulated by the relaxation of visa regulations for citizens of several Asian and European countries; tourists from a range of European and Asian countries can visit Vietnam for up to 15 days without needing to obtain a visa at all.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Vietnam

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Vietnam travel & tourism market by value in 2019?

What will be the size of the Vietnam travel & tourism market in 2024?

What factors are affecting the strength of competition in the Vietnam travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's travel & tourism market?

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COMPANIES MENTIONED

Saigon Hotel Corp

Vingroup JSC

AccorHotels

Vietnam Airlines JSC

VietJet Air

Vietnam Railway Corporation

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