

Travel and Tourism in United Arab Emirates

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Abstracts

Travel and Tourism in United Arab Emirates

Summary

Travel & Tourism in United Arab Emirates industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Emirati travel & tourism industry had total revenues of \$66.0bn in 2019, representing a compound annual growth rate (CAGR) of 5.8% between 2015 and 2019.

The airlines segment was the industry's most lucrative in 2019, with total revenues of \$26.0bn, equivalent to 39.4% of the industry's overall value.

Dubai is a major tourist attraction within the UAE and tourism is part of the government's strategy to maintain the flow of foreign cash into the emirates.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in United Arab Emirates

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in United Arab Emirates

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Arab Emirates travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Arab Emirates travel & tourism market by value in 2019?

What will be the size of the United Arab Emirates travel & tourism market in 2024?

What factors are affecting the strength of competition in the United Arab Emirates travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in United Arab Emirates's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Doctor's Associates Inc

AccorHotels

Emirates Airline

Dubai Aviation Corp

Marriott International Inc

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