

Travel and Tourism in Thailand

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Abstracts

Travel and Tourism in Thailand

Summary

Travel & Tourism in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Thai travel & tourism industry had total revenues of \$125.6bn in 2019, representing a compound annual growth rate (CAGR) of 8.5% between 2015 and 2019.

The hotels & motels segment was the industry's most lucrative in 2019, with total revenues of \$42.4bn, equivalent to 33.7% of the industry's overall value.

Growth in the Thai industry has been stimulated by the rapid increase in tourism experienced by Thailand in recent years. Tourism is crucial to Thailand as spending from foreign tourists amounted to 11% of the national GDP in 2019.

Scope

Travel and Tourism in Thailand

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Thailand

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Thailand travel & tourism market by value in 2019?

What will be the size of the Thailand travel & tourism market in 2024?

What factors are affecting the strength of competition in the Thailand travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Thailand's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do the leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. What strategies do these leading players follow?
- 7.10. How has COVID-19 impacted players?

8 COMPANY PROFILES

- 8.1. Yum! Brands, Inc.
- 8.2. McDonald's Corp
- 8.3. AccorHotels
- 8.4. Thai Airways International Public Co Ltd
- 8.5. The Pizza Company
- 8.6. Centara Hotels & Resorts

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Thailand travel & tourism industry value: \$ billion, 2015-19
- Table 2: Thailand travel & tourism industry category segmentation: \$ billion, 2019
- Table 3: Thailand travel & tourism industry geography segmentation: \$ billion, 2019
- Table 4: Thailand travel & tourism industry value forecast: \$ billion, 2019-24
- Table 5: Yum! Brands, Inc.: key facts
- Table 6: Yum! Brands, Inc.: Key Employees
- Table 7: Yum! Brands, Inc.: Key Employees Continued
- Table 8: McDonald's Corp: key facts
- Table 9: McDonald's Corp: Key Employees
- Table 10: McDonald's Corp: Key Employees Continued
- Table 11: AccorHotels: key facts
- Table 12: AccorHotels: Key Employees
- Table 13: Thai Airways International Public Co Ltd: key facts
- Table 14: Thai Airways International Public Co Ltd: Key Employees
- Table 15: The Pizza Company: key facts
- Table 16: Centara Hotels & Resorts: key facts
- Table 17: Centara Hotels & Resorts: Key Employees
- Table 18: Thailand size of population (million), 2015-19
- Table 19: Thailand gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: Thailand gdp (current prices, \$ billion), 2015-19
- Table 21: Thailand inflation, 2015-19
- Table 22: Thailand consumer price index (absolute), 2015-19
- Table 23: Thailand exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Thailand travel & tourism industry value: \$ billion, 2015-19

Figure 2: Thailand travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Thailand travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Thailand travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Thailand, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Thailand, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Thailand, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Thailand, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Thailand, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Thailand, 2019

COMPANIES MENTIONED

Yum! Brands, Inc.

McDonald's Corp

AccorHotels

Thai Airways International Public Co Ltd

The Pizza Company

Centara Hotels & Resorts

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