

Travel and Tourism in Thailand - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Travel & Tourism in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Thai travel and tourism industry had total revenues of \$58.9bn in 2020, representing a compound annual rate of change (CARC) of -12.9% between 2016 and 2020.

The foodservice segment generated the most revenue in 2020, with total revenues of \$20.3bn, equivalent to 34.5% of the industry's overall value.

The industry has been devastated by the global outbreak of COVID-19, which led to an unprecedented decline of 53.4% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Thailand

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Vietnam insurance market by value in 2020?

What will be the size of the Vietnam insurance market in 2025?

What factors are affecting the strength of competition in the Vietnam insurance market?

How has the market performed over the last five years?

How large is Vietnam's insurance market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do the leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. What strategies do these leading players follow?
- 7.10. How has the COVID-19 impacted players in the travel and tourism industry?

8 COMPANY PROFILES

- 8.1. Centara Hotels & Resorts
- 8.2. McDonald's Corp
- 8.3. Thai Airways International Public Co Ltd
- 8.4. Accor SA
- 8.5. The Pizza Company
- 8.6. Yum! Brands, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Thailand travel & tourism industry value: \$ billion, 2016–20
- Table 2: Thailand travel & tourism industry category segmentation: \$ billion, 2020
- Table 3: Thailand travel & tourism industry geography segmentation: \$ billion, 2020
- Table 4: Thailand travel & tourism industry value forecast: \$ billion, 2020–25
- Table 5: Centara Hotels & Resorts: key facts
- Table 6: Centara Hotels & Resorts: Key Employees
- Table 7: McDonald's Corp: key facts
- Table 8: McDonald's Corp: Annual Financial Ratios
- Table 9: McDonald's Corp: Key Employees
- Table 10: McDonald's Corp: Key Employees Continued
- Table 11: Thai Airways International Public Co Ltd: key facts
- Table 12: Thai Airways International Public Co Ltd: Annual Financial Ratios
- Table 13: Thai Airways International Public Co Ltd: Key Employees
- Table 14: Accor SA: key facts
- Table 15: Accor SA: Annual Financial Ratios
- Table 16: Accor SA: Key Employees
- Table 17: Accor SA: Key Employees Continued
- Table 18: The Pizza Company: key facts
- Table 19: Yum! Brands, Inc.: key facts
- Table 20: Yum! Brands, Inc.: Annual Financial Ratios
- Table 21: Yum! Brands, Inc.: Key Employees
- Table 22: Yum! Brands, Inc.: Key Employees Continued
- Table 23: Thailand size of population (million), 2016–20
- Table 24: Thailand gdp (constant 2005 prices, \$ billion), 2016–20
- Table 25: Thailand gdp (current prices, \$ billion), 2016–20
- Table 26: Thailand inflation, 2016–20
- Table 27: Thailand consumer price index (absolute), 2016–20
- Table 28: Thailand exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Thailand travel & tourism industry value: \$ billion, 2016–20

Figure 2: Thailand travel & tourism industry category segmentation: % share, by value, 2020

Figure 3: Thailand travel & tourism industry geography segmentation: % share, by value, 2020

Figure 4: Thailand travel & tourism industry value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the travel & tourism industry in Thailand, 2020

Figure 6: Drivers of buyer power in the travel & tourism industry in Thailand, 2020

Figure 7: Drivers of supplier power in the travel & tourism industry in Thailand, 2020

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Thailand, 2020

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Thailand, 2020

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Thailand, 2020

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