

Travel and Tourism in Switzerland

<https://marketpublishers.com/r/T29F2C1EF8EEN.html>

Date: November 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: T29F2C1EF8EEN

Abstracts

Travel and Tourism in Switzerland

Summary

Travel & Tourism in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Swiss travel & tourism industry had total revenues of \$51.0bn in 2019, representing a compound annual growth rate (CAGR) of 3.8% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$20.7bn, equivalent to 40.6% of the industry's overall value.

The industry has benefited from a steady increase in the number of annual international visitors in Switzerland, that have maintained a steady demand across multiple segments.

Scope

Travel and Tourism in Switzerland

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Switzerland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Switzerland travel & tourism market by value in 2019?

What will be the size of the Switzerland travel & tourism market in 2024?

What factors are affecting the strength of competition in the Switzerland travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do the leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. What are the strengths of leading players?
- 7.10. How has COVID-19 impacted players?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Restaurant Brands International Inc
- 8.3. AccorHotels
- 8.4. Swiss International Air Lines Ltd
- 8.5. easyJet Airline Company Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Switzerland travel & tourism industry value: \$ billion, 2015-19
- Table 2: Switzerland travel & tourism industry category segmentation: \$ billion, 2019
- Table 3: Switzerland travel & tourism industry geography segmentation: \$ billion, 2019
- Table 4: Switzerland travel & tourism industry value forecast: \$ billion, 2019-24
- Table 5: McDonald's Corp: key facts
- Table 6: McDonald's Corp: Key Employees
- Table 7: McDonald's Corp: Key Employees Continued
- Table 8: Restaurant Brands International Inc: key facts
- Table 9: Restaurant Brands International Inc: Key Employees
- Table 10: AccorHotels: key facts
- Table 11: AccorHotels: Key Employees
- Table 12: Swiss International Air Lines Ltd: key facts
- Table 13: Swiss International Air Lines Ltd: Key Employees
- Table 14: easyJet Airline Company Ltd: key facts
- Table 15: easyJet Airline Company Ltd: Key Employees
- Table 16: Switzerland size of population (million), 2015-19
- Table 17: Switzerland gdp (constant 2005 prices, \$ billion), 2015-19
- Table 18: Switzerland gdp (current prices, \$ billion), 2015-19
- Table 19: Switzerland inflation, 2015-19
- Table 20: Switzerland consumer price index (absolute), 2015-19
- Table 21: Switzerland exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland travel & tourism industry value: \$ billion, 2015-19

Figure 2: Switzerland travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Switzerland travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Switzerland travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Switzerland, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Switzerland, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Switzerland, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Switzerland, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Switzerland, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Switzerland, 2019

COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Swiss International Air Lines Ltd

easyJet Airline Company Ltd

I would like to order

Product name: Travel and Tourism in Switzerland

Product link: <https://marketpublishers.com/r/T29F2C1EF8EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T29F2C1EF8EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970