

# Travel and Tourism in Switzerland

<https://marketpublishers.com/r/T29F2C1EF8EEN.html>

Date: November 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: T29F2C1EF8EEN

## Abstracts

Travel and Tourism in Switzerland

### Summary

Travel & Tourism in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Swiss travel & tourism industry had total revenues of \$51.0bn in 2019, representing a compound annual growth rate (CAGR) of 3.8% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$20.7bn, equivalent to 40.6% of the industry's overall value.

The industry has benefited from a steady increase in the number of annual international visitors in Switzerland, that have maintained a steady demand across multiple segments.

### Scope

*Travel and Tourism in Switzerland*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Switzerland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland travel & tourism market with five year forecasts

## **Reasons to Buy**

What was the size of the Switzerland travel & tourism market by value in 2019?

What will be the size of the Switzerland travel & tourism market in 2024?

What factors are affecting the strength of competition in the Switzerland travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do the leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. What are the strengths of leading players?
- 7.10. How has COVID-19 impacted players?

## **8 COMPANY PROFILES**

- 8.1. McDonald's Corp
- 8.2. Restaurant Brands International Inc
- 8.3. AccorHotels
- 8.4. Swiss International Air Lines Ltd
- 8.5. easyJet Airline Company Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Switzerland travel & tourism industry value: \$ billion, 2015-19

Table 2: Switzerland travel & tourism industry category segmentation: \$ billion, 2019

Table 3: Switzerland travel & tourism industry geography segmentation: \$ billion, 2019

Table 4: Switzerland travel & tourism industry value forecast: \$ billion, 2019-24

Table 5: McDonald's Corp: key facts

Table 6: McDonald's Corp: Key Employees

Table 7: McDonald's Corp: Key Employees Continued

Table 8: Restaurant Brands International Inc: key facts

Table 9: Restaurant Brands International Inc: Key Employees

Table 10: AccorHotels: key facts

Table 11: AccorHotels: Key Employees

Table 12: Swiss International Air Lines Ltd: key facts

Table 13: Swiss International Air Lines Ltd: Key Employees

Table 14: easyJet Airline Company Ltd: key facts

Table 15: easyJet Airline Company Ltd: Key Employees

Table 16: Switzerland size of population (million), 2015-19

Table 17: Switzerland gdp (constant 2005 prices, \$ billion), 2015-19

Table 18: Switzerland gdp (current prices, \$ billion), 2015-19

Table 19: Switzerland inflation, 2015-19

Table 20: Switzerland consumer price index (absolute), 2015-19

Table 21: Switzerland exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Switzerland travel & tourism industry value: \$ billion, 2015-19

Figure 2: Switzerland travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Switzerland travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Switzerland travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Switzerland, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Switzerland, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Switzerland, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Switzerland, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Switzerland, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Switzerland, 2019

### COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Swiss International Air Lines Ltd

easyJet Airline Company Ltd

## I would like to order

Product name: Travel and Tourism in Switzerland

Product link: <https://marketpublishers.com/r/T29F2C1EF8EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T29F2C1EF8EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970