

# Travel and Tourism in Switzerland - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Travel & Tourism in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Swiss travel and tourism industry had total revenues of \$28.7bn in 2020, representing a compound annual rate of change (CARC) of -14.2% between 2016 and 2020.

The foodservice segment generated the most revenue in 2020, with total revenues of \$13.2bn, equivalent to 46% of the industry's overall value.

The industry has been devastated by the global outbreak of COVID-19, which led to an unprecedented decline of 52.2% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Switzerland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland travel & tourism market with five year forecasts

## REASONS TO BUY

What was the size of the United Kingdom non-life insurance market by value in 2020?

What will be the size of the United Kingdom non-life insurance market in 2025?

What factors are affecting the strength of competition in the United Kingdom non-life insurance market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's non-life insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by the leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. What are the strengths of leading players?
- 7.10. How has the COVID-19 impacted players in the travel and tourism industry?

## **8 COMPANY PROFILES**

- 8.1. Restaurant Brands International Inc
- 8.2. McDonald's Corp
- 8.3. Swiss International Air Lines Ltd
- 8.4. Accor SA
- 8.5. easyJet Airline Company Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Switzerland travel & tourism industry value: \$ billion, 2016–20
- Table 2: Switzerland travel & tourism industry category segmentation: \$ billion, 2020
- Table 3: Switzerland travel & tourism industry geography segmentation: \$ billion, 2020
- Table 4: Switzerland travel & tourism industry value forecast: \$ billion, 2020–25
- Table 5: Restaurant Brands International Inc: key facts
- Table 6: Restaurant Brands International Inc: Annual Financial Ratios
- Table 7: Restaurant Brands International Inc: Key Employees
- Table 8: McDonald's Corp: key facts
- Table 9: McDonald's Corp: Annual Financial Ratios
- Table 10: McDonald's Corp: Key Employees
- Table 11: McDonald's Corp: Key Employees Continued
- Table 12: Swiss International Air Lines Ltd: key facts
- Table 13: Swiss International Air Lines Ltd: Key Employees
- Table 14: Accor SA: key facts
- Table 15: Accor SA: Annual Financial Ratios
- Table 16: Accor SA: Key Employees
- Table 17: Accor SA: Key Employees Continued
- Table 18: easyJet Airline Company Ltd: key facts
- Table 19: easyJet Airline Company Ltd: Key Employees
- Table 20: Switzerland size of population (million), 2016–20
- Table 21: Switzerland gdp (constant 2005 prices, \$ billion), 2016–20
- Table 22: Switzerland gdp (current prices, \$ billion), 2016–20
- Table 23: Switzerland inflation, 2016–20
- Table 24: Switzerland consumer price index (absolute), 2016–20
- Table 25: Switzerland exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Switzerland travel & tourism industry value: \$ billion, 2016–20

Figure 2: Switzerland travel & tourism industry category segmentation: % share, by value, 2020

Figure 3: Switzerland travel & tourism industry geography segmentation: % share, by value, 2020

Figure 4: Switzerland travel & tourism industry value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the travel & tourism industry in Switzerland, 2020

Figure 6: Drivers of buyer power in the travel & tourism industry in Switzerland, 2020

Figure 7: Drivers of supplier power in the travel & tourism industry in Switzerland, 2020

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Switzerland, 2020

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Switzerland, 2020

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Switzerland, 2020

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