

Travel and Tourism in Sweden

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Abstracts

Travel and Tourism in Sweden

Summary

Travel & Tourism in Sweden industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Swedish travel & tourism industry had total revenues of \$30.4bn in 2019, representing a compound annual growth rate (CAGR) of 1.3% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$12.8bn, equivalent to 42% of the industry's overall value.

The extreme climate in country has led to favorable conditions for adventure seekers within and outside the country. Moreover, an increase in the number of adventure sports is resulting in higher tourist arrivals, which is driving growth in the leisure segment.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Sweden

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Sweden

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Sweden travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Sweden travel & tourism market by value in 2019?

What will be the size of the Sweden travel & tourism market in 2024?

What factors are affecting the strength of competition in the Sweden travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Sweden's travel & tourism market?

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COMPANIES MENTIONED

Scandic Hotels AB

Nordic Choice Hotels AS

Best Western International Inc

First Hotels AS

Max Burger AB

McDonald's Corp

SAS AB

Norwegian Air Shuttle ASA

Doctor's Associates Inc

Ryanair Holdings plc

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