

# Travel and Tourism in Sweden

<https://marketpublishers.com/r/T89D7726E43EN.html>

Date: November 2020

Pages: 59

Price: US\$ 350.00 (Single User License)

ID: T89D7726E43EN

## Abstracts

Travel and Tourism in Sweden

### Summary

Travel & Tourism in Sweden industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Swedish travel & tourism industry had total revenues of \$30.4bn in 2019, representing a compound annual growth rate (CAGR) of 1.3% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$12.8bn, equivalent to 42% of the industry's overall value.

The extreme climate in country has led to favorable conditions for adventure seekers within and outside the country. Moreover, an increase in the number of adventure sports is resulting in higher tourist arrivals, which is driving growth in the leisure segment.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Sweden

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Sweden

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Sweden travel & tourism market with five year forecasts

## Reasons to Buy

What was the size of the Sweden travel & tourism market by value in 2019?

What will be the size of the Sweden travel & tourism market in 2024?

What factors are affecting the strength of competition in the Sweden travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Sweden's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the hotels and motels industry?
- 7.2. What strategies do the leading players follow?
- 7.3. How are these leading players implementing sustainability initiatives?
- 7.4. Are there any threats to these leading players?
- 7.5. Who are the leading players in the foodservice industry?
- 7.6. What strategies do these leading players follow?
- 7.7. How is technology being used by the leading companies?
- 7.8. How are foodservice companies responding to consumer trends?
- 7.9. Who are the leading players in the airlines industry?
- 7.10. How has COVID-19 impacted players?

## **8 COMPANY PROFILES**

- 8.1. Scandic Hotels AB
- 8.2. Nordic Choice Hotels AS
- 8.3. Best Western International Inc
- 8.4. First Hotels AS
- 8.5. Max Burger AB
- 8.6. McDonald's Corp
- 8.7. SAS AB
- 8.8. Norwegian Air Shuttle ASA
- 8.9. Doctor's Associates Inc
- 8.10. Ryanair Holdings plc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Sweden travel & tourism industry value: \$ billion, 2015-19
- Table 2: Sweden travel & tourism industry category segmentation: \$ billion, 2019
- Table 3: Sweden travel & tourism industry geography segmentation: \$ billion, 2019
- Table 4: Sweden travel & tourism industry value forecast: \$ billion, 2019-24
- Table 5: Scandic Hotels AB: key facts
- Table 6: Scandic Hotels AB: Key Employees
- Table 7: Nordic Choice Hotels AS: key facts
- Table 8: Nordic Choice Hotels AS: Key Employees
- Table 9: Best Western International Inc: key facts
- Table 10: Best Western International Inc: Key Employees
- Table 11: Best Western International Inc: Key Employees Continued
- Table 12: First Hotels AS: key facts
- Table 13: First Hotels AS: Key Employees
- Table 14: Max Burger AB: key facts
- Table 15: Max Burger AB: Key Employees
- Table 16: McDonald's Corp: key facts
- Table 17: McDonald's Corp: Key Employees
- Table 18: McDonald's Corp: Key Employees Continued
- Table 19: SAS AB: key facts
- Table 20: SAS AB: Key Employees
- Table 21: Norwegian Air Shuttle ASA: key facts
- Table 22: Norwegian Air Shuttle ASA: Key Employees
- Table 23: Doctor's Associates Inc: key facts
- Table 24: Doctor's Associates Inc: Key Employees
- Table 25: Ryanair Holdings plc: key facts
- Table 26: Ryanair Holdings plc: Key Employees
- Table 27: Sweden size of population (million), 2015-19
- Table 28: Sweden gdp (constant 2005 prices, \$ billion), 2015-19
- Table 29: Sweden gdp (current prices, \$ billion), 2015-19
- Table 30: Sweden inflation, 2015-19
- Table 31: Sweden consumer price index (absolute), 2015-19
- Table 32: Sweden exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Sweden travel & tourism industry value: \$ billion, 2015-19

Figure 2: Sweden travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Sweden travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Sweden travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Sweden, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Sweden, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Sweden, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Sweden, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Sweden, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Sweden, 2019

### COMPANIES MENTIONED

Scandic Hotels AB

Nordic Choice Hotels AS

Best Western International Inc

First Hotels AS

Max Burger AB

McDonald's Corp

SAS AB

Norwegian Air Shuttle ASA

Doctor's Associates Inc

Ryanair Holdings plc

## I would like to order

Product name: Travel and Tourism in Sweden

Product link: <https://marketpublishers.com/r/T89D7726E43EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T89D7726E43EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970