

Travel and Tourism in Spain

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Abstracts

Travel and Tourism in Spain

Summary

Travel & Tourism in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Spanish travel & tourism industry had total revenues of \$200.4bn in 2019, representing a compound annual growth rate (CAGR) of 4.3% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$114.4bn, equivalent to 57.1% of the industry's overall value.

Spain is one of the world's largest tourism destinations. The number of international visitors to Spain hit an all-time high of 83.7 million in 2019 up 1% year-on-year. Spain boasts a rich cultural heritage and natural landscapes.

Scope

Travel and Tourism in Spain

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Spain

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Spain travel & tourism market by value in 2019?

What will be the size of the Spain travel & tourism market in 2024?

What factors are affecting the strength of competition in the Spain travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Spain's travel & tourism market?

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COMPANIES MENTIONED

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Restaurant Brands International Inc

Melia Hotels International SA

Marriott International Inc

Restalia Grupo de Eurorestauracion SL

NH Hotel Group SA

easyJet Plc

International Consolidated Airlines Group SA

Barcelo Hotels and Resorts

Ryanair Holdings plc

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