

Travel and Tourism in South America

<https://marketpublishers.com/r/T1F9D169923EN.html>

Date: November 2020

Pages: 56

Price: US\$ 350.00 (Single User License)

ID: T1F9D169923EN

Abstracts

Travel and Tourism in South America

Summary

Travel & Tourism in South America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The South American travel & tourism industry had total revenues of \$334.0bn in 2019, representing a compound annual growth rate (CAGR) of 2.4% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$155.2bn, equivalent to 46.5% of the industry's overall value.

The Brazilian industry is by far the largest in South America, accounting for an expected 70.2% of its total value, therefore its performance weighs heavily on the region as a whole.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in South America

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the South America travel & tourism market by value in 2019?

What will be the size of the South America travel & tourism market in 2024?

What factors are affecting the strength of competition in the South America travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in South America's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. How are consumer trends impacting foodservice companies in Brazil?
- 7.5. Who are the leading players in the hotels and motels industry?
- 7.6. What strategies do these leading players follow?
- 7.7. How is technology being used by these leading companies?
- 7.8. Who are the leading players in the travel intermediaries market?
- 7.9. What strategies do leading players follow?
- 7.10. How has COVID-19 impacted players?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Restaurant Brands International Inc
- 8.3. AccorHotels
- 8.4. Anheuser-Busch InBev SA/NV
- 8.5. Choice Hotels International Inc
- 8.6. Hotel Nacional Inn
- 8.7. Booking Holdings Inc
- 8.8. CVC Brasil Operadora e Agencia de Viagens SA
- 8.9. Expedia Group Inc
- 8.10. Wyndham Hotels and Resorts LLC

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: South America travel & tourism industry value: \$ billion, 2015-19

Table 2: South America travel & tourism industry category segmentation: \$ billion, 2019

Table 3: South America travel & tourism industry geography segmentation: \$ billion, 2019

Table 4: South America travel & tourism industry value forecast: \$ billion, 2019-24

Table 5: McDonald's Corp: key facts

Table 6: McDonald's Corp: Key Employees

Table 7: McDonald's Corp: Key Employees Continued

Table 8: Restaurant Brands International Inc: key facts

Table 9: Restaurant Brands International Inc: Key Employees

Table 10: AccorHotels: key facts

Table 11: AccorHotels: Key Employees

Table 12: Anheuser-Busch InBev SA/NV: key facts

Table 13: Anheuser-Busch InBev SA/NV: Key Employees

Table 14: Anheuser-Busch InBev SA/NV: Key Employees Continued

Table 15: Choice Hotels International Inc: key facts

Table 16: Choice Hotels International Inc: Key Employees

Table 17: Choice Hotels International Inc: Key Employees Continued

Table 18: Hotel Nacional Inn: key facts

Table 19: Booking Holdings Inc: key facts

Table 20: Booking Holdings Inc: Key Employees

Table 21: CVC Brasil Operadora e Agencia de Viagens SA: key facts

Table 22: CVC Brasil Operadora e Agencia de Viagens SA: Key Employees

Table 23: Expedia Group Inc: key facts

Table 24: Expedia Group Inc: Key Employees

Table 25: Wyndham Hotels and Resorts LLC: key facts

Table 26: Wyndham Hotels and Resorts LLC: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: South America travel & tourism industry value: \$ billion, 2015-19

Figure 2: South America travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: South America travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: South America travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in South America, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in South America, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in South America, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in South America, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in South America, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in South America, 2019

COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Anheuser-Busch InBev SA/NV

Choice Hotels International Inc

Hotel Nacional Inn

Booking Holdings Inc

CVC Brasil Operadora e Agencia de Viagens SA

Expedia Group Inc

Wyndham Hotels and Resorts LLC

I would like to order

Product name: Travel and Tourism in South America

Product link: <https://marketpublishers.com/r/T1F9D169923EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T1F9D169923EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970