

Travel and Tourism in Singapore

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Abstracts

Travel and Tourism in Singapore

Summary

Travel & Tourism in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Singaporean travel & tourism industry had total revenues of \$34.6bn in 2019, representing a compound annual growth rate (CAGR) of 3.7% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$9.1bn, equivalent to 26.2% of the industry's overall value.

In 2019, Singapore saw growth in both visitor arrivals and tourism receipts for a fourth consecutive year, despite global headwinds. According to the national tourism board, the number of visitor arrivals grew 3.3% to over 19 million.

Scope

Travel and Tourism in Singapore

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Singapore

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Singapore travel & tourism market by value in 2019?

What will be the size of the Singapore travel & tourism market in 2024?

What factors are affecting the strength of competition in the Singapore travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Genting Singapore Limited

Las Vegas Sands Corp

Singapore Airlines Ltd

Qantas Airways Limited

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