

# Travel and Tourism in Saudi Arabia

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## Abstracts

Travel and Tourism in Saudi Arabia

### Summary

Travel & Tourism in Saudi Arabia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Saudi Arabian travel & tourism industry had total revenues of \$46.9bn in 2019, representing a compound annual growth rate (CAGR) of 8% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$18.2bn, equivalent to 38.9% of the industry's overall value

In recent years, Saudi Arabia has started to promote its tourism sector as the country initiates the diversification of its oil-based economy in line with the national 'Vision 2030' campaign.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Saudi Arabia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Saudi Arabia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Saudi Arabia travel & tourism market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Saudi Arabia travel & tourism market by value in 2019?

What will be the size of the Saudi Arabia travel & tourism market in 2024?

What factors are affecting the strength of competition in the Saudi Arabia travel & tourism market?

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### COMPANIES MENTIONED

McDonald's Corp

InterContinental Hotels Group Plc

Flynas Co LCC

Yum! Brands, Inc.

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