

# Travel and Tourism in Russia

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## Abstracts

Travel and Tourism in Russia

### Summary

Travel & Tourism in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Russian travel & tourism industry had total revenues of \$66.8bn in 2019, representing a compound annual growth rate (CAGR) of 7.2% between 2015 and 2019.

The hotels & motels segment was the industry's most lucrative in 2019, with total revenues of \$21.5bn, equivalent to 32.2% of the industry's overall value.

The government has announced several packages to develop remote destinations with unique cultures. The federal tourism development program was agreed by the Russian parliament and has been a driver of growth in terms of tourism.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Russia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia travel & tourism market with five year forecasts

## Reasons to Buy

What was the size of the Russia travel & tourism market by value in 2019?

What will be the size of the Russia travel & tourism market in 2024?

What factors are affecting the strength of competition in the Russia travel & tourism market?

How has the market performed over the last five years?

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### COMPANIES MENTIONED

McDonald's Corp

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AccorHotels

Marriott International Inc

Yum! Brands, Inc.

Radisson Hotel Group

Aeroflot OAO

International Consolidated Airlines Group SA

UTair Aviation JSC

Hilton Worldwide Holdings Inc

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