

Travel and Tourism in Portugal

<https://marketpublishers.com/r/T8BD9EB3BA7EN.html>

Date: November 2020

Pages: 63

Price: US\$ 350.00 (Single User License)

ID: T8BD9EB3BA7EN

Abstracts

Travel and Tourism in Portugal

Summary

Travel & Tourism in Portugal industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Portuguese travel & tourism industry had total revenues of \$24.7bn in 2019, representing a compound annual growth rate (CAGR) of 4.4% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$13.1bn, equivalent to 52.8% of the industry's overall value.

The rolling back of austerity measures has increased the spending power of the population, which has driven growth across multiple segments.

Scope

Travel and Tourism in Portugal

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Portugal

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Portugal travel & tourism market by value in 2019?

What will be the size of the Portugal travel & tourism market in 2024?

What factors are affecting the strength of competition in the Portugal travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Portugal's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the hotels and motels industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Are there any threats to these leading players?
- 7.5. Who are the leading players in the foodservice industry?
- 7.6. What strategies do these leading players follow?
- 7.7. How is technology being used by these leading companies?
- 7.8. Who are the leading players in the travel intermediaries market?
- 7.9. What strategies do these leading players follow?
- 7.10. How has COVID-19 impacted players?

8 COMPANY PROFILES

- 8.1. AccorHotels
- 8.2. Marriott International Inc
- 8.3. SANA Hotels Portugal SA
- 8.4. McDonald's Corp
- 8.5. Telepizza Group SA
- 8.6. Restaurant Brands International Inc
- 8.7. Booking Holdings Inc
- 8.8. Expedia Group Inc
- 8.9. Yum! Brands, Inc.
- 8.10. TUI Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Portugal travel & tourism industry value: \$ billion, 2015-19
Table 2: Portugal travel & tourism industry category segmentation: \$ billion, 2019
Table 3: Portugal travel & tourism industry geography segmentation: \$ billion, 2019
Table 4: Portugal travel & tourism industry value forecast: \$ billion, 2019-24
Table 5: AccorHotels: key facts
Table 6: AccorHotels: Key Employees
Table 7: Marriott International Inc: key facts
Table 8: Marriott International Inc: Key Employees
Table 9: Marriott International Inc: Key Employees Continued
Table 10: Marriott International Inc: Key Employees Continued
Table 11: Marriott International Inc: Key Employees Continued
Table 12: SANA Hotels Portugal SA: key facts
Table 13: SANA Hotels Portugal SA: Key Employees
Table 14: McDonald's Corp: key facts
Table 15: McDonald's Corp: Key Employees
Table 16: McDonald's Corp: Key Employees Continued
Table 17: Telepizza Group SA: key facts
Table 18: Telepizza Group SA: Key Employees
Table 19: Restaurant Brands International Inc: key facts
Table 20: Restaurant Brands International Inc: Key Employees
Table 21: Booking Holdings Inc: key facts
Table 22: Booking Holdings Inc: Key Employees
Table 23: Expedia Group Inc: key facts
Table 24: Expedia Group Inc: Key Employees
Table 25: Yum! Brands, Inc.: key facts
Table 26: Yum! Brands, Inc.: Key Employees
Table 27: Yum! Brands, Inc.: Key Employees Continued
Table 28: TUI Group: key facts
Table 29: TUI Group: Key Employees
Table 30: TUI Group: Key Employees Continued
Table 31: Portugal size of population (million), 2015-19
Table 32: Portugal gdp (constant 2005 prices, \$ billion), 2015-19
Table 33: Portugal gdp (current prices, \$ billion), 2015-19
Table 34: Portugal inflation, 2015-19
Table 35: Portugal consumer price index (absolute), 2015-19

Table 36: Portugal exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Portugal travel & tourism industry value: \$ billion, 2015-19

Figure 2: Portugal travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Portugal travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Portugal travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Portugal, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Portugal, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Portugal, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Portugal, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Portugal, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Portugal, 2019

COMPANIES MENTIONED

AccorHotels

Marriott International Inc

SANA Hotels Portugal SA

McDonald's Corp

Telepizza Group SA

Restaurant Brands International Inc

Booking Holdings Inc

Expedia Group Inc

Yum! Brands, Inc.

TUI Group

I would like to order

Product name: Travel and Tourism in Portugal

Product link: <https://marketpublishers.com/r/T8BD9EB3BA7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8BD9EB3BA7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970