

Travel and Tourism in Poland

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Abstracts

Travel and Tourism in Poland

Summary

Travel & Tourism in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Polish travel & tourism industry had total revenues of \$38.6bn in 2019, representing a compound annual growth rate (CAGR) of 6.6% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$17.4bn, equivalent to 45.1% of the industry's overall value.

Poland is popular for its recreational destinations; the country is also known for its 13 UNESCO world heritage sites, night life, shopping, festivals, sports, and cultural events.

Scope

Travel and Tourism in Poland

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Poland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Poland travel & tourism market by value in 2019?

What will be the size of the Poland travel & tourism market in 2024?

What factors are affecting the strength of competition in the Poland travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Poland's travel & tourism market?

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COMPANIES MENTIONED

AccorHotels

Gut-Hotels-gruppe Germany

Marriott International Inc

Yum! Brands, Inc.

Best Western International Inc

McDonald's Corp

Booking Holdings Inc

Expedia Group Inc

Doctor's Associates Inc

TUI Group

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