

Travel and Tourism in Poland - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Travel & Tourism in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Polish travel and tourism industry had total revenues of \$21.8bn in 2020, representing a compound annual rate of change (CARC) of -10.8% between 2016 and 2020.

The foodservice segment generated the most revenue in 2020, with total revenues of \$9.8bn, equivalent to 45.1% of the industry's overall value.

The industry has been devastated by the global outbreak of COVID-19, which led to an unprecedented decline of 49.1% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Poland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Russia non-life insurance market by value in 2020?

What will be the size of the Russia non-life insurance market in 2025?

What factors are affecting the strength of competition in the Russia non-life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Russia's non-life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the hotels and motels industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Are there any threats to these leading players?
- 7.5. Who are the leading players in the foodservice industry?
- 7.6. What strategies do these leading players follow?
- 7.7. How is technology being used by these leading companies?
- 7.8. Who are the leading players in the travel intermediaries market?
- 7.9. What strategies do these leading players follow?
- 7.10. How has the COVID-19 impacted players in the travel and tourism industry?

8 COMPANY PROFILES

- 8.1. TUI Group
- 8.2. Gut-Hotels-gruppe Germany
- 8.3. McDonald's Corp
- 8.4. Marriott International Inc
- 8.5. Expedia Group Inc
- 8.6. Booking Holdings Inc
- 8.7. Accor SA
- 8.8. Yum! Brands, Inc.
- 8.9. Best Western International Inc
- 8.10. Doctor's Associates Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Poland travel & tourism industry value: \$ billion, 2016–20
- Table 2: Poland travel & tourism industry category segmentation: \$ billion, 2020
- Table 3: Poland travel & tourism industry geography segmentation: \$ billion, 2020
- Table 4: Poland travel & tourism industry value forecast: \$ billion, 2020–25
- Table 5: TUI Group: key facts
- Table 6: TUI Group: Annual Financial Ratios
- Table 7: TUI Group: Key Employees
- Table 8: TUI Group: Key Employees Continued
- Table 9: Gut-Hotels-gruppe Germany: key facts
- Table 10: McDonald's Corp: key facts
- Table 11: McDonald's Corp: Annual Financial Ratios
- Table 12: McDonald's Corp: Key Employees
- Table 13: McDonald's Corp: Key Employees Continued
- Table 14: Marriott International Inc: key facts
- Table 15: Marriott International Inc: Annual Financial Ratios
- Table 16: Marriott International Inc: Key Employees
- Table 17: Marriott International Inc: Key Employees Continued
- Table 18: Marriott International Inc: Key Employees Continued
- Table 19: Expedia Group Inc: key facts
- Table 20: Expedia Group Inc: Annual Financial Ratios
- Table 21: Expedia Group Inc: Key Employees
- Table 22: Expedia Group Inc: Key Employees Continued
- Table 23: Booking Holdings Inc: key facts
- Table 24: Booking Holdings Inc: Annual Financial Ratios
- Table 25: Booking Holdings Inc: Key Employees
- Table 26: Accor SA: key facts
- Table 27: Accor SA: Annual Financial Ratios
- Table 28: Accor SA: Key Employees
- Table 29: Accor SA: Key Employees Continued
- Table 30: Yum! Brands, Inc.: key facts
- Table 31: Yum! Brands, Inc.: Annual Financial Ratios
- Table 32: Yum! Brands, Inc.: Key Employees
- Table 33: Yum! Brands, Inc.: Key Employees Continued
- Table 34: Best Western International Inc: key facts
- Table 35: Best Western International Inc: Key Employees

Table 36: Best Western International Inc: Key Employees Continued

Table 37: Doctor's Associates Inc: key facts

Table 38: Doctor's Associates Inc: Key Employees

Table 39: Poland size of population (million), 2016–20

Table 40: Poland gdp (constant 2005 prices, \$ billion), 2016–20

Table 41: Poland gdp (current prices, \$ billion), 2016–20

Table 42: Poland inflation, 2016–20

Table 43: Poland consumer price index (absolute), 2016–20

Table 44: Poland exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Poland travel & tourism industry value: \$ billion, 2016–20

Figure 2: Poland travel & tourism industry category segmentation: % share, by value, 2020

Figure 3: Poland travel & tourism industry geography segmentation: % share, by value, 2020

Figure 4: Poland travel & tourism industry value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the travel & tourism industry in Poland, 2020

Figure 6: Drivers of buyer power in the travel & tourism industry in Poland, 2020

Figure 7: Drivers of supplier power in the travel & tourism industry in Poland, 2020

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Poland, 2020

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Poland, 2020

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Poland, 2020

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