

# Travel and Tourism in Philippines

<https://marketpublishers.com/r/T7CB2C62664EN.html>

Date: November 2020

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: T7CB2C62664EN

## Abstracts

Travel and Tourism in Philippines

### Summary

Travel & Tourism in Philippines industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Filipino travel & tourism industry had total revenues of \$71.2bn in 2019, representing a compound annual growth rate (CAGR) of 10.2% between 2015 and 2019.

The travel intermediaries segment was the industry's most lucrative in 2019, with total revenues of \$44.3bn, equivalent to 62.2% of the industry's overall value.

Improved air connectivity, intensified marketing promotions and investment in tourism infrastructure and business has attracted higher volumes of tourists to the region which has increased demand across multiple segments.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Philippines

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Philippines

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Philippines travel & tourism market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Philippines travel & tourism market by value in 2019?

What will be the size of the Philippines travel & tourism market in 2024?

What factors are affecting the strength of competition in the Philippines travel & tourism market?

How has the market performed over the last five years?

How large is Philippines's travel & tourism market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. Which airlines have been most successful in the past three years?
- 7.10. How has COVID-19 impacted players?

## **8 COMPANY PROFILES**

- 8.1. Jollibee Foods Corp
- 8.2. McDonald's Corp
- 8.3. AccorHotels
- 8.4. Cebu Air Inc
- 8.5. Philippine Airlines Inc
- 8.6. Best Western International Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Philippines travel & tourism industry value: \$ billion, 2015-19
- Table 2: Philippines travel & tourism industry category segmentation: \$ billion, 2019
- Table 3: Philippines travel & tourism industry geography segmentation: \$ billion, 2019
- Table 4: Philippines travel & tourism industry value forecast: \$ billion, 2019-24
- Table 5: Jollibee Foods Corp: key facts
- Table 6: Jollibee Foods Corp: Key Employees
- Table 7: Jollibee Foods Corp: Key Employees Continued
- Table 8: McDonald's Corp: key facts
- Table 9: McDonald's Corp: Key Employees
- Table 10: McDonald's Corp: Key Employees Continued
- Table 11: AccorHotels: key facts
- Table 12: AccorHotels: Key Employees
- Table 13: Cebu Air Inc: key facts
- Table 14: Cebu Air Inc: Key Employees
- Table 15: Cebu Air Inc: Key Employees Continued
- Table 16: Philippine Airlines Inc: key facts
- Table 17: Philippine Airlines Inc: Key Employees
- Table 18: Best Western International Inc: key facts
- Table 19: Best Western International Inc: Key Employees
- Table 20: Best Western International Inc: Key Employees Continued
- Table 21: Philippines size of population (million), 2015-19
- Table 22: Philippines gdp (constant 2005 prices, \$ billion), 2015-19
- Table 23: Philippines gdp (current prices, \$ billion), 2015-19
- Table 24: Philippines inflation, 2015-19
- Table 25: Philippines consumer price index (absolute), 2015-19
- Table 26: Philippines exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Philippines travel & tourism industry value: \$ billion, 2015-19

Figure 2: Philippines travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Philippines travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Philippines travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Philippines, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Philippines, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Philippines, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Philippines, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Philippines, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Philippines, 2019

### COMPANIES MENTIONED

Jollibee Foods Corp

McDonald's Corp

AccorHotels

Cebu Air Inc

Philippine Airlines Inc

Best Western International Inc

## I would like to order

Product name: Travel and Tourism in Philippines

Product link: <https://marketpublishers.com/r/T7CB2C62664EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7CB2C62664EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970