

Travel and Tourism in Norway

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Abstracts

Travel and Tourism in Norway

Summary

Travel & Tourism in Norway industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Norwegian travel & tourism industry had total revenues of \$20.8bn in 2019, representing a compound annual growth rate (CAGR) of 1.5% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$6.4bn, equivalent to 30.8% of the industry's overall value.

Growing tourism volumes in Norway have facilitated growth over the past decade. Overnight stays in 2019 increased for the sixth successive year, hitting a new record of 35.2 million guest nights.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Norway

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Norway

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Norway travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Norway travel & tourism market by value in 2019?

What will be the size of the Norway travel & tourism market in 2024?

What factors are affecting the strength of competition in the Norway travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Norway's travel & tourism market?

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Nordic Choice Hotels AS

Thon Hotels

McDonald's Corp

Radisson Hotel Group

SAS AB

Norwegian Air Shuttle ASA

NorgesGruppen ASA

Restaurant Brands International Inc

Ryanair Holdings plc

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