

Travel and Tourism in New Zealand

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Abstracts

Travel and Tourism in New Zealand

Summary

Travel & Tourism in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The New Zealand travel & tourism industry had total revenues of \$31.3bn in 2019, representing a compound annual growth rate (CAGR) of 2.7% between 2015 and 2019.

The casino & gaming segment was the industry's most lucrative in 2019, with total revenues of \$9.5bn, equivalent to 30.4% of the industry's overall value.

Blessed with natural resources and vast ecological diversity, the tourism industry has continued to grow in New Zealand. The tourism industry contributed 15% of GDP in 2019, amounting to NZD43.6bn (\$32.3bn), according to the World Travel and Tourism Council Report 2020.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in New Zealand

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the New Zealand travel & tourism market by value in 2019?

What will be the size of the New Zealand travel & tourism market in 2024?

What factors are affecting the strength of competition in the New Zealand travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Booking Holdings Inc

Virgin Australia Holdings Ltd

Subway Restaurants New Zealand

Air New Zealand Ltd

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