

Travel and Tourism in the Netherlands

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Abstracts

Travel and Tourism in the Netherlands

Summary

Travel & Tourism in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Dutch travel & tourism industry had total revenues of \$58.8bn in 2019, representing a compound annual growth rate (CAGR) of 4.8% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$21.9bn, equivalent to 37.3% of the industry's overall value.

Tourist intensity in Amsterdam has grown rapidly and is now comparable to that in Lisbon and Bruges; Amsterdam welcomes more visitors per resident than the larger cities of Barcelona, Rome, and Berlin, as well as the smaller cities of Antwerp and Rotterdam

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in the Netherlands

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Netherlands travel & tourism market by value in 2019?

What will be the size of the Netherlands travel & tourism market in 2024?

What factors are affecting the strength of competition in the Netherlands travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up the Netherlands's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. How are consumer trends impacting foodservice companies?
- 7.5. Who are the leading players in the hotels and motels industry?
- 7.6. What strategies do these leading players follow?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. Which airlines have been most successful in the past three years?
- 7.10. How has COVID-19 impacted players?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Sligro Food Group NV
- 8.3. Fletcher Hotel Group
- 8.4. Yum! Brands, Inc.
- 8.5. Van der Valk Hotels & Restaurants
- 8.6. Domino's Pizza, Inc.
- 8.7. AccorHotels
- 8.8. Air France-KLM SA
- 8.9. NH Hotel Group SA
- 8.10. Ryanair Holdings plc
- 8.11. TUI Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Netherlands travel & tourism industry value: \$ billion, 2015-19
- Table 2: Netherlands travel & tourism industry category segmentation: \$ billion, 2019
- Table 3: Netherlands travel & tourism industry geography segmentation: \$ billion, 2019
- Table 4: Netherlands travel & tourism industry value forecast: \$ billion, 2019-24
- Table 5: McDonald's Corp: key facts
- Table 6: McDonald's Corp: Key Employees
- Table 7: McDonald's Corp: Key Employees Continued
- Table 8: Sligro Food Group NV: key facts
- Table 9: Sligro Food Group NV: Key Employees
- Table 10: Fletcher Hotel Group: key facts
- Table 11: Fletcher Hotel Group: Key Employees
- Table 12: Yum! Brands, Inc.: key facts
- Table 13: Yum! Brands, Inc.: Key Employees
- Table 14: Yum! Brands, Inc.: Key Employees Continued
- Table 15: Van der Valk Hotels & Restaurants: key facts
- Table 16: Domino's Pizza, Inc.: key facts
- Table 17: Domino's Pizza, Inc.: Key Employees
- Table 18: AccorHotels: key facts
- Table 19: AccorHotels: Key Employees
- Table 20: Air France-KLM SA: key facts
- Table 21: Air France-KLM SA: Key Employees
- Table 22: Air France-KLM SA: Key Employees Continued
- Table 23: NH Hotel Group SA: key facts
- Table 24: NH Hotel Group SA: Key Employees
- Table 25: Ryanair Holdings plc: key facts
- Table 26: Ryanair Holdings plc: Key Employees
- Table 27: TUI Group: key facts
- Table 28: TUI Group: Key Employees
- Table 29: TUI Group: Key Employees Continued
- Table 30: Netherlands size of population (million), 2015-19
- Table 31: Netherlands gdp (constant 2005 prices, \$ billion), 2015-19
- Table 32: Netherlands gdp (current prices, \$ billion), 2015-19
- Table 33: Netherlands inflation, 2015-19
- Table 34: Netherlands consumer price index (absolute), 2015-19
- Table 35: Netherlands exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Netherlands travel & tourism industry value: \$ billion, 2015-19

Figure 2: Netherlands travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Netherlands travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Netherlands travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in the Netherlands, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in the Netherlands, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in the Netherlands, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in the Netherlands, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in the Netherlands, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in the Netherlands, 2019

COMPANIES MENTIONED

McDonald's Corp

Sligro Food Group NV

Fletcher Hotel Group

Yum! Brands, Inc.

Van der Valk Hotels & Restaurants

Domino's Pizza, Inc.

AccorHotels

Air France-KLM SA

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