

Travel and Tourism in NAFTA - Industry Chartbooks

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Abstracts

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SUMMARY

Travel & tourism markets are of great importance to the populations of many countries, and support thousands of industries and millions of jobs. In the aftermath of a global pandemic and widespread travel restrictions, the future of the market has rarely been less predictable.

KEY HIGHLIGHTS

NAFTA has the largest regional share of the market, and its dominance is only expected to increase in the future.

China has the largest market share in the region.

SCOPE

This report is a chartbook, which collects large datasets and displays them as easy-to-understand graphics and charts.

It identifies the largest country economies in a particular geography or grouping by 2019 nominal GDP.

It details the construction industries across a group of countries, providing historical market data, forecasts, segmentation, and an overview of the leading players.

REASONS TO BUY

Provides an overview of the global and regional construction markets.

Provides market values and forecasts to 2024.

Details the segmentation of the market in each of the largest economies in the group.

Provides details on the leading companies in the industry, including financial performance indicators.

Discusses the impact of the ongoing Covid-19 pandemic on the industry.

Contents

Introduction
Global Overview
Market Value
Forecasts
Segmentation
Leading Companies
McDonald's
Yum! Brands
Choice Hotels
Wyndham Hotels & Resorts
Appendix

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