

Travel and Tourism in Middle East

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Abstracts

Travel and Tourism in Middle East

Summary

Travel & Tourism in Middle East industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Middle Eastern travel & tourism industry had total revenues of \$152.9bn in 2019, representing a compound annual growth rate (CAGR) of 5.7% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$48.3bn, equivalent to 31.6% of the industry's overall value.

The UAE and Saudi Arabia are the largest industries within the Middle East, accounting for 43.2% and 30.7% of its total value, respectively, therefore the performance of these countries weighs heavily on the region's as a whole.

Scope

Travel and Tourism in Middle East

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Middle East

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Middle East

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Middle East travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Middle East travel & tourism market by value in 2019?

What will be the size of the Middle East travel & tourism market in 2024?

What factors are affecting the strength of competition in the Middle East travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Middle East's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

AccorHotels

InterContinental Hotels Group Plc

Marriott International Inc

Etihad Aviation Group PJSC

Qatar Airways Group QCSC

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