

# Travel and Tourism in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/T1D2D6785EA4EN.html>

Date: December 2021

Pages: 78

Price: US\$ 350.00 (Single User License)

ID: T1D2D6785EA4EN

## Abstracts

Travel and Tourism in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Travel & Tourism in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Mexican travel and tourism industry had total revenues of \$58.7bn in 2020, representing a compound annual rate of change (CARC) of -11.7% between 2016 and 2020.

The foodservice segment generated the most revenue in 2020, with total revenues of \$41.4bn, equivalent to 70.5% of the industry's overall value.

The industry has been devastated by the global outbreak of COVID-19, which led to an unprecedented decline of 45.9% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Mexico

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico travel & tourism market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the United States non-life insurance market by value in 2020?

What will be the size of the United States non-life insurance market in 2025?

What factors are affecting the strength of competition in the United States non-life insurance market?

How has the market performed over the last five years?

What are the main segments that make up the United State's non-life insurance market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Which foodservice companies are successfully responding to consumer trends?
- 7.5. Who are the leading players in the hotels and motels industry?
- 7.6. What strategies do these leading players follow?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. Which airlines were most successful prior to the pandemic?
- 7.10. How has the COVID-19 impacted players in the travel and tourism industry?

## **8 COMPANY PROFILES**

- 8.1. Starbucks Corporation
- 8.2. McDonald's Corp
- 8.3. Marriott International Inc
- 8.4. Choice Hotels International Inc
- 8.5. Grupo Aeromexico SAB de CV
- 8.6. Aeroenlaces Nacionales SA De CV
- 8.7. ABC Aerolineas SA de CV
- 8.8. Accor SA
- 8.9. Yum! Brands, Inc.
- 8.10. Barcelo Hotels and Resorts
- 8.11. Asea SAB de CV

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico travel & tourism industry value: \$ billion, 2016–20
- Table 2: Mexico travel & tourism industry category segmentation: \$ billion, 2020
- Table 3: Mexico travel & tourism industry geography segmentation: \$ billion, 2020
- Table 4: Mexico travel & tourism industry value forecast: \$ billion, 2020–25
- Table 5: Starbucks Corporation: key facts
- Table 6: Starbucks Corporation: Annual Financial Ratios
- Table 7: Starbucks Corporation: Key Employees
- Table 8: Starbucks Corporation: Key Employees Continued
- Table 9: Starbucks Corporation: Key Employees Continued
- Table 10: McDonald's Corp: key facts
- Table 11: McDonald's Corp: Annual Financial Ratios
- Table 12: McDonald's Corp: Key Employees
- Table 13: McDonald's Corp: Key Employees Continued
- Table 14: Marriott International Inc: key facts
- Table 15: Marriott International Inc: Annual Financial Ratios
- Table 16: Marriott International Inc: Key Employees
- Table 17: Marriott International Inc: Key Employees Continued
- Table 18: Marriott International Inc: Key Employees Continued
- Table 19: Choice Hotels International Inc: key facts
- Table 20: Choice Hotels International Inc: Annual Financial Ratios
- Table 21: Choice Hotels International Inc: Key Employees
- Table 22: Choice Hotels International Inc: Key Employees Continued
- Table 23: Grupo Aeromexico SAB de CV: key facts
- Table 24: Grupo Aeromexico SAB de CV: Annual Financial Ratios
- Table 25: Grupo Aeromexico SAB de CV: Key Employees
- Table 26: Aeroenlaces Nacionales SA De CV: key facts
- Table 27: Aeroenlaces Nacionales SA De CV: Key Employees
- Table 28: ABC Aerolineas SA de CV: key facts
- Table 29: ABC Aerolineas SA de CV: Key Employees
- Table 30: Accor SA: key facts
- Table 31: Accor SA: Annual Financial Ratios
- Table 32: Accor SA: Key Employees
- Table 33: Accor SA: Key Employees Continued
- Table 34: Yum! Brands, Inc.: key facts
- Table 35: Yum! Brands, Inc.: Annual Financial Ratios

- Table 36: Yum! Brands, Inc.: Key Employees
- Table 37: Yum! Brands, Inc.: Key Employees Continued
- Table 38: Barcelo Hotels and Resorts: key facts
- Table 39: Barcelo Hotels and Resorts: Key Employees
- Table 40: Alsea SAB de CV: key facts
- Table 41: Alsea SAB de CV: Annual Financial Ratios
- Table 42: Alsea SAB de CV: Key Employees
- Table 43: Mexico size of population (million), 2016–20
- Table 44: Mexico gdp (constant 2005 prices, \$ billion), 2016–20
- Table 45: Mexico gdp (current prices, \$ billion), 2016–20
- Table 46: Mexico inflation, 2016–20
- Table 47: Mexico consumer price index (absolute), 2016–20
- Table 48: Mexico exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico travel & tourism industry value: \$ billion, 2016–20

Figure 2: Mexico travel & tourism industry category segmentation: % share, by value, 2020

Figure 3: Mexico travel & tourism industry geography segmentation: % share, by value, 2020

Figure 4: Mexico travel & tourism industry value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the travel & tourism industry in Mexico, 2020

Figure 6: Drivers of buyer power in the travel & tourism industry in Mexico, 2020

Figure 7: Drivers of supplier power in the travel & tourism industry in Mexico, 2020

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Mexico, 2020

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Mexico, 2020

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Mexico, 2020

## I would like to order

Product name: Travel and Tourism in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/T1D2D6785EA4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T1D2D6785EA4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



