

Travel and Tourism in Kazakhstan

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Abstracts

Travel and Tourism in Kazakhstan

Summary

Travel & Tourism in Kazakhstan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Kazakhstani travel & tourism industry had total revenues of \$17.2bn in 2019, representing a compound annual growth rate (CAGR) of 5.1% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$9.1bn, equivalent to 52.8% of the industry's overall value.

Kazakhstan has a strong domestic tourism sector, in 2019, domestic tourism grew by almost 10%. This increased the demand for hospitality services during 2019. The country attracts little international tourism but is an emerging tourist destination.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Kazakhstan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Kazakhstan

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Kazakhstan travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Kazakhstan travel & tourism market by value in 2019?

What will be the size of the Kazakhstan travel & tourism market in 2024?

What factors are affecting the strength of competition in the Kazakhstan travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Kazakhstan's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Air Astana JSC

SCAT Air Company

Hilton Worldwide Holdings Inc

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