

Travel and Tourism in Ireland

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Abstracts

Travel and Tourism in Ireland

Summary

Travel & Tourism in Ireland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Irish travel & tourism industry had total revenues of \$18.5bn in 2019, representing a compound annual growth rate (CAGR) of 5.5% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$6.5bn, equivalent to 35.3% of the industry's overall value.

The number of international tourists visiting Ireland has increased significantly in recent years, particularly since 2016 when 9.6 million tourists visited Ireland, a 10.8% increase over the previous year's figure of 8.6 million.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Ireland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Ireland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Ireland travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Ireland travel & tourism market by value in 2019?

What will be the size of the Ireland travel & tourism market in 2024?

What factors are affecting the strength of competition in the Ireland travel & tourism market?

How has the market performed over the last five years?

How large is Ireland's travel & tourism market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the hotels and motels industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Are there any threats to these leading players?
- 7.5. Who are the leading players in the foodservice industry?
- 7.6. What strategies do these leading players follow?
- 7.7. How is technology being used by these leading companies?
- 7.8. Who are the leading players in the airlines industry?
- 7.9. Which airlines have been most successful in the past three years?
- 7.10. How has COVID-19 impacted players?

8 COMPANY PROFILES

- 8.1. Dalata Hotel Group Plc
- 8.2. Hilton Worldwide Holdings Inc
- 8.3. Marriott International Inc
- 8.4. Doctor's Associates Inc
- 8.5. Radisson Hotel Group
- 8.6. International Consolidated Airlines Group SA
- 8.7. Deutsche Lufthansa AG
- 8.8. McDonald's Corp
- 8.9. Ryanair Holdings plc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

| |
|---|
| Table 1: Ireland travel & tourism industry value: \$ billion, 2015-19 |
| Table 2: Ireland travel & tourism industry category segmentation: \$ billion, 2019 |
| Table 3: Ireland travel & tourism industry geography segmentation: \$ billion, 2019 |
| Table 4: Ireland travel & tourism industry value forecast: \$ billion, 2019-24 |
| Table 5: Dalata Hotel Group Plc: key facts |
| Table 6: Dalata Hotel Group Plc: Key Employees |
| Table 7: Hilton Worldwide Holdings Inc: key facts |
| Table 8: Hilton Worldwide Holdings Inc: Key Employees |
| Table 9: Hilton Worldwide Holdings Inc: Key Employees Continued |
| Table 10: Hilton Worldwide Holdings Inc: Key Employees Continued |
| Table 11: Hilton Worldwide Holdings Inc: Key Employees Continued |
| Table 12: Marriott International Inc: key facts |
| Table 13: Marriott International Inc: Key Employees |
| Table 14: Marriott International Inc: Key Employees Continued |
| Table 15: Marriott International Inc: Key Employees Continued |
| Table 16: Marriott International Inc: Key Employees Continued |
| Table 17: Doctor's Associates Inc: key facts |
| Table 18: Doctor's Associates Inc: Key Employees |
| Table 19: Radisson Hotel Group: key facts |
| Table 20: Radisson Hotel Group: Key Employees |
| Table 21: Radisson Hotel Group: Key Employees Continued |
| Table 22: International Consolidated Airlines Group SA: key facts |
| Table 23: International Consolidated Airlines Group SA: Key Employees |
| Table 24: Deutsche Lufthansa AG: key facts |
| Table 25: Deutsche Lufthansa AG: Key Employees |
| Table 26: Deutsche Lufthansa AG: Key Employees Continued |
| Table 27: McDonald's Corp: key facts |
| Table 28: McDonald's Corp: Key Employees |
| Table 29: McDonald's Corp: Key Employees Continued |
| Table 30: Ryanair Holdings plc: key facts |
| Table 31: Ryanair Holdings plc: Key Employees |
| Table 32: Ireland size of population (million), 2015-19 |
| Table 33: Ireland gdp (constant 2005 prices, \$ billion), 2015-19 |
| Table 34: Ireland gdp (current prices, \$ billion), 2015-19 |
| Table 35: Ireland inflation, 2015-19 |

Table 36: Ireland consumer price index (absolute), 2015-19

Table 37: Ireland exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Ireland travel & tourism industry value: \$ billion, 2015-19

Figure 2: Ireland travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Ireland travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Ireland travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Ireland, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Ireland, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Ireland, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Ireland, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Ireland, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Ireland, 2019

COMPANIES MENTIONED

Dalata Hotel Group Plc

Hilton Worldwide Holdings Inc

Marriott International Inc

Doctor's Associates Inc

Radisson Hotel Group

International Consolidated Airlines Group SA

Deutsche Lufthansa AG

McDonald's Corp

Ryanair Holdings plc

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