

Travel and Tourism in Ireland

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Abstracts

Travel and Tourism in Ireland

Summary

Travel & Tourism in Ireland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Irish travel & tourism industry had total revenues of \$18.5bn in 2019, representing a compound annual growth rate (CAGR) of 5.5% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$6.5bn, equivalent to 35.3% of the industry's overall value.

The number of international tourists visiting Ireland has increased significantly in recent years, particularly since 2016 when 9.6 million tourists visited Ireland, a 10.8% increase over the previous year's figure of 8.6 million.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Ireland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Ireland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Ireland travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Ireland travel & tourism market by value in 2019?

What will be the size of the Ireland travel & tourism market in 2024?

What factors are affecting the strength of competition in the Ireland travel & tourism market?

How has the market performed over the last five years?

How large is Ireland's travel & tourism market in relation to its regional counterparts?

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COMPANIES MENTIONED

Dalata Hotel Group Plc

Hilton Worldwide Holdings Inc

Marriott International Inc

Doctor's Associates Inc

Radisson Hotel Group

International Consolidated Airlines Group SA

Deutsche Lufthansa AG

McDonald's Corp

Ryanair Holdings plc

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