

Travel and Tourism in India

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Abstracts

Travel and Tourism in India

Summary

Travel & Tourism in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Indian travel & tourism industry had total revenues of \$205.7bn in 2019, representing a compound annual growth rate (CAGR) of 10.5% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$154.7bn, equivalent to 75.2% of the industry's overall value.

Marketing initiatives by the Government of India such as 'Incredible India!' and 'Athiti Devo Bhava' has provided a focused impetus to growth and has encouraged tourists to visit India resulting in an increased demand across multiple segments.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in India

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the India travel & tourism market by value in 2019?

What will be the size of the India travel & tourism market in 2024?

What factors are affecting the strength of competition in the India travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in India's travel & tourism market?

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COMPANIES MENTIONED

Domino's Pizza, Inc.

Yum! Brands, Inc.

Air India Ltd

Expedia Group Inc

MakeMyTrip Ltd

McDonald's Corp

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