

Travel and Tourism in Hong Kong

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Abstracts

Travel and Tourism in Hong Kong

Summary

Travel & Tourism in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Hong Kong travel & tourism industry had total revenues of \$118.2bn in 2019, representing a compound annual growth rate (CAGR) of 3.9% between 2015 and 2019.

The travel intermediaries segment was the industry's most lucrative in 2019, with total revenues of \$68.1bn, equivalent to 57.6% of the industry's overall value.

During 2019, the number of international arrivals in Hong Kong dropped by -15% which significantly reduced demand for hotels. Ongoing protests in response to China's influence over the region lead to violent conflict between civilians and police starting July 2019.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Hong Kong

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Hong Kong travel & tourism market by value in 2019?

What will be the size of the Hong Kong travel & tourism market in 2024?

What factors are affecting the strength of competition in the Hong Kong travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Hong Kong's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Maxim's Caterers Ltd

Cathay Pacific Airways Ltd

China Tourism Group China International Travel Service Corp Ltd

Kuoni Travel (China) Ltd

Cafe de Coral Holdings Ltd

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