

Travel and Tourism in Greece - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Travel & Tourism in Greece industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Greek travel and tourism industry had total revenues of \$20.4bn in 2020, representing a compound annual rate of change (CARC) of -17.7% between 2016 and 2020.

The foodservice segment generated the most revenue in 2020, with total revenues of \$8.6bn, equivalent to 42% of the industry's overall value.

The industry has been devastated by the global outbreak of COVID-19, which led to an unprecedented decline of 62.7% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Greece

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Greece

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Greece travel & tourism market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Ireland insurance market by value in 2020?

What will be the size of the Ireland insurance market in 2025?

What factors are affecting the strength of competition in the Ireland insurance market?

How has the market performed over the last five years?

What are the main segments that make up Ireland's insurance market?

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