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Travel and Tourism in Finland

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Abstracts

Travel and Tourism in Finland

Summary

Travel & Tourism in Finland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Finnish travel & tourism industry had total revenues of $17.0bn in 2019, representing a compound annual growth rate (CAGR) of 2.5% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of $7.4bn, equivalent to 43.7% of the industry's overall value.

Finland was one of the first Nordic countries to develop a ‘Christmas tourism’ season, alongside accommodating one of the world’s most iconic global figures, Santa Claus, which acts as a driving force for particular source markets such as the UK, US, and China

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Finland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Finland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Finland travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Finland travel & tourism market by value in 2019?

What will be the size of the Finland travel & tourism market in 2024?

What factors are affecting the strength of competition in the Finland travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Finland's travel & tourism market?

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COMPANIES MENTIONED

S Group
Hesburger
Scandic Hotels AB
Sokos Hotels
Doctor's Associates Inc
McDonald's Corp
SAS AB
Nordic Choice Hotels AS
Finnair Oyj
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