

# Travel and Tourism in Europe - Industry Chartbooks

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## **Abstracts**

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#### **SUMMARY**

Travel & tourism markets are of great importance to the populations of many countries, and support thousands of industries and millions of jobs. In the aftermath of a global pandemic and widespread travel restrictions, the future of the market has rarely been less predictable.

#### **KEY HIGHLIGHTS**

Europe has the largest regional share of the market, and its dominance is only expected to increase in the future.

China has the largest market share in the region.

#### **SCOPE**

This report is a chartbook, which collects large datasets and displays them as easy-to-understand graphics and charts.

It identifies the largest country economies in a particular geography or grouping by 2019 nominal GDP.

It details the construction industries across a group of countries, providing historical market data, forecasts, segmentation, and an overview of the leading players.



## **REASONS TO BUY**

Provides an overview of the global and regional construction markets.

Provides market values and forecasts to 2024.

Details the segmentation of the market in each of the largest economies in the group.

Provides details on the leading companies in the industry, inclduing financial performance indicators.

Discusses the impact of the ongoing Covid-19 pandemic on the industry.



# **Contents**

Introduction

**Global Overview** 

Market Value

Forecasts

Segmentation

**Leading Companies** 

McDonald's

Yum! Brands

**Choice Hotels** 

Wyndham Hotels & Resorts

Appendix



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