

# Travel and Tourism in Denmark

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## Abstracts

Travel and Tourism in Denmark

### Summary

Travel & Tourism in Denmark industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Danish travel & tourism industry had total revenues of \$24.2bn in 2019, representing a compound annual growth rate (CAGR) of 4.1% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$10.4bn, equivalent to 43% of the industry's overall value.

During the historic period the Danish economy has recovered, with the GDP growth rate improving to 2.4% in 2018, driven by private consumption and investment. Improving labor market conditions resulted in the growth in employment, which in turn increased real disposable incomes

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Denmark

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark travel & tourism market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Denmark travel & tourism market by value in 2019?

What will be the size of the Denmark travel & tourism market in 2024?

What factors are affecting the strength of competition in the Denmark travel & tourism market?

How has the market performed over the last five years?

How large is Denmark's travel & tourism market in relation to its regional counterparts?

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McDonald's Corp

Restaurant Brands International Inc

Scandic Hotels AB

Comwell AS

Best Western International Inc

Air France-KLM SA

easyJet Plc

SAS AB

Norwegian Air Shuttle ASA

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