

Travel and Tourism in the Czech Republic

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Abstracts

Travel and Tourism in the Czech Republic

Summary

Travel & Tourism in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Czech travel & tourism industry had total revenues of \$27.7bn in 2019, representing a compound annual growth rate (CAGR) of 6.2% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$17.5bn, equivalent to 63.1% of the industry's overall value.

The Czech Republic attracts foreign tourists primarily from Germany, Russia, Poland, the UK and the US. The country has a number of tourist destinations, such as the city of Prague, Karlštejn Castle, and its 12 UNESCO World Heritage Sites.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in the Czech Republic

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in the Czech Republic

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Czech Republic travel & tourism market by value in 2019?

What will be the size of the Czech Republic travel & tourism market in 2024?

What factors are affecting the strength of competition in the Czech Republic travel & tourism market?

How has the market performed over the last five years?

How large is the Czech Republic's travel & tourism market in relation to its regional counterparts?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Orea Hotels s.r.o.

CPI Hotels, a.s.

Starbucks Corporation

AccorHotels

Booking Holdings Inc

Expedia Group Inc

TUI Group

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