

Travel and Tourism in Colombia

<https://marketpublishers.com/r/T4B7B3D273FEN.html>

Date: November 2020

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: T4B7B3D273FEN

Abstracts

Travel and Tourism in Colombia

Summary

Travel & Tourism in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Colombian travel & tourism industry had total revenues of \$22.7bn in 2019, representing a compound annual growth rate (CAGR) of 3.6% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$12.3bn, equivalent to 54.5% of the industry's overall value.

Colombia's potential as a tourism hotspot has been demonstrated in recent years and the government is pushing the development of its tourism sector to diversify its economy.

Scope

Travel and Tourism in Colombia

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Colombia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Colombia travel & tourism market by value in 2019?

What will be the size of the Colombia travel & tourism market in 2024?

What factors are affecting the strength of competition in the Colombia travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's travel & tourism market?

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COMPANIES MENTIONED

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Hoteles Estelar S.A.

Doctor's Associates Inc

McDonald's Corp

Decameron All Inclusive Hotels & Resorts

Marriott International Inc

LATAM Airlines Group SA

Copa Holdings SA

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