

Travel & Tourism in Chile

<https://marketpublishers.com/r/T39F0FB1075EN.html>

Date: February 2020

Pages: 68

Price: US\$ 350.00 (Single User License)

ID: T39F0FB1075EN

Abstracts

Travel & Tourism in Chile

SUMMARY

Travel & Tourism in Chile industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Chilean Travel & Tourism industry had total revenues of \$22.3bn in 2018, representing a compound annual growth rate (CAGR) of 3.4% between 2014 and 2018.

The Foodservice segment was the industry's most lucrative in 2018, with total revenues of \$10.1bn, equivalent to 45.5% of the industry's overall value.

The Chilean Government has taken several initiatives to promote the country as an attractive tourist destination. It reduced barriers on international travel and offers travel services at competitive prices

SCOPE

Travel & Tourism in Chile

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Chile

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Chile

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Chile travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Chile travel & tourism market by value in 2018?

What will be the size of the Chile travel & tourism market in 2023?

What factors are affecting the strength of competition in the Chile travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Chile's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels & motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by the leading companies?
- 7.7. Are there any threats to the leading players?
- 7.8. Who are the leading players in the travel intermediaries market?
- 7.9. What strategies do these leading players follow?

8 COMPANY PROFILES

- 8.1. Yum! Brands, Inc.
- 8.2. McDonald's Corp
- 8.3. AccorHotels
- 8.4. Marriott International Inc
- 8.5. Doctor's Associates Inc
- 8.6. Hilton Worldwide Holdings Inc
- 8.7. Booking Holdings Inc
- 8.8. Expedia Group Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Chile travel & tourism industry value: \$ billion, 2014-18
- Table 2: Chile travel & tourism industry category segmentation: \$ billion, 2018
- Table 3: Chile travel & tourism industry geography segmentation: \$ billion, 2018
- Table 4: Chile travel & tourism industry value forecast: \$ billion, 2018-23
- Table 5: Yum! Brands, Inc.: key facts
- Table 6: Yum! Brands, Inc.: Annual Financial Ratios
- Table 7: Yum! Brands, Inc.: Key Employees
- Table 8: McDonald's Corp: key facts
- Table 9: McDonald's Corp: Annual Financial Ratios
- Table 10: McDonald's Corp: Key Employees
- Table 11: McDonald's Corp: Key Employees Continued
- Table 12: AccorHotels: key facts
- Table 13: AccorHotels: Annual Financial Ratios
- Table 14: AccorHotels: Key Employees
- Table 15: AccorHotels: Key Employees Continued
- Table 16: Marriott International Inc: key facts
- Table 17: Marriott International Inc: Annual Financial Ratios
- Table 18: Marriott International Inc: Key Employees
- Table 19: Marriott International Inc: Key Employees Continued
- Table 20: Marriott International Inc: Key Employees Continued
- Table 21: Marriott International Inc: Key Employees Continued
- Table 22: Doctor's Associates Inc: key facts
- Table 23: Doctor's Associates Inc: Key Employees
- Table 24: Hilton Worldwide Holdings Inc: key facts
- Table 25: Hilton Worldwide Holdings Inc: Annual Financial Ratios
- Table 26: Hilton Worldwide Holdings Inc: Key Employees
- Table 27: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 28: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 29: Hilton Worldwide Holdings Inc: Key Employees Continued
- Table 30: Booking Holdings Inc: key facts
- Table 31: Booking Holdings Inc: Annual Financial Ratios
- Table 32: Booking Holdings Inc: Key Employees
- Table 33: Expedia Group Inc: key facts
- Table 34: Expedia Group Inc: Annual Financial Ratios
- Table 35: Expedia Group Inc: Key Employees

- Table 36: Chile size of population (million), 2014-18
- Table 37: Chile gdp (constant 2005 prices, \$ billion), 2014-18
- Table 38: Chile gdp (current prices, \$ billion), 2014-18
- Table 39: Chile inflation, 2014-18
- Table 40: Chile consumer price index (absolute), 2014-18
- Table 41: Chile exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Chile travel & tourism industry value: \$ billion, 2014-18

Figure 2: Chile travel & tourism industry category segmentation: % share, by value, 2018

Figure 3: Chile travel & tourism industry geography segmentation: % share, by value, 2018

Figure 4: Chile travel & tourism industry value forecast: \$ billion, 2018-23

Figure 5: Forces driving competition in the travel & tourism industry in Chile, 2018

Figure 6: Drivers of buyer power in the travel & tourism industry in Chile, 2018

Figure 7: Drivers of supplier power in the travel & tourism industry in Chile, 2018

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Chile, 2018

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Chile, 2018

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Chile, 2018

I would like to order

Product name: Travel & Tourism in Chile

Product link: <https://marketpublishers.com/r/T39F0FB1075EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T39F0FB1075EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970