

# Travel and Tourism in Belgium

<https://marketpublishers.com/r/T66185F64C0EN.html>

Date: November 2020

Pages: 62

Price: US\$ 350.00 (Single User License)

ID: T66185F64C0EN

## Abstracts

Travel and Tourism in Belgium

### Summary

Travel & Tourism in Belgium industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Belgian travel & tourism industry had total revenues of \$31.3bn in 2019, representing a compound annual growth rate (CAGR) of 2.3% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$18.9bn, equivalent to 60.3% of the industry's overall value.

Due to terror attacks in Brussels metro and airport the reputation of the destination was damaged between 2016 and 2017 with international visitation dropping by 10.5%.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Belgium

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Belgium

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Belgium travel & tourism market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Belgium travel & tourism market by value in 2019?

What will be the size of the Belgium travel & tourism market in 2024?

What factors are affecting the strength of competition in the Belgium travel & tourism market?

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Yum! Brands, Inc.

AccorHotels

Hotusa Hotels SA

Best Western International Inc

McDonald's Corp

Booking Holdings Inc

Expedia Group Inc

eDreams ODIGEO SA

Logis International France

TUI Group

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