

# Travel and Tourism in Austria

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## Abstracts

Travel and Tourism in Austria

### Summary

Travel & Tourism in Austria industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Austrian travel & tourism industry had total revenues of \$46.6bn in 2019, representing a compound annual growth rate (CAGR) of 1.8% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$16.5bn, equivalent to 35.3% of the industry's overall value.

Revenue growth in the industry has been driven by Austria's increased appeal, as it benefits from geo-political stability and its central position within Europe, which means that it shares borders with multiple countries.

### Scope

*Travel and Tourism in Austria*

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Austria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Austria

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Austria travel & tourism market with five year forecasts by both value and volume

## **Reasons to Buy**

What was the size of the Austria travel & tourism market by value in 2019?

What will be the size of the Austria travel & tourism market in 2024?

What factors are affecting the strength of competition in the Austria travel & tourism market?

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### COMPANIES MENTIONED

McDonald's Corp

Restaurant Brands International Inc

AccorHotels

Marriott International Inc

NORDSEE GmbH

Best Wellness Hotels Austria

Expedia Group Inc

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