

# Travel and Tourism in Austria - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/T91F3C7B809CEN.html>

Date: December 2021

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: T91F3C7B809CEN

## Abstracts

Travel and Tourism in Austria - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Travel & Tourism in Austria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Austrian travel and tourism industry had total revenues of \$19.9bn in 2020, representing a compound annual rate of change (CARC) of -16.9% between 2016 and 2020.

The foodservice segment generated the most revenue in 2020, with total revenues of \$6.6bn, equivalent to 33.4% of the industry's overall value.

The industry has been devastated by the global outbreak of COVID-19, which led to an unprecedented decline of 56.7% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Austria

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Austria

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Austria travel & tourism market with five year forecasts

## REASONS TO BUY

What was the size of the Belgium insurance market by value in 2020?

What will be the size of the Belgium insurance market in 2025?

What factors are affecting the strength of competition in the Belgium insurance market?

How has the market performed over the last five years?

How large is Belgium's insurance market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to the leading players?
- 7.8. Who are the leading players in the travel intermediaries market?
- 7.9. What strategies do these leading players follow?
- 7.10. How has the COVID-19 impacted players in the travel and tourism industry?

## **8 COMPANY PROFILES**

- 8.1. Restaurant Brands International Inc
- 8.2. NORDSEE GmbH
- 8.3. McDonald's Corp
- 8.4. Marriott International Inc
- 8.5. Expedia Group Inc
- 8.6. Accor SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Austria travel & tourism industry value: \$ billion, 2016–20
- Table 2: Austria travel & tourism industry category segmentation: \$ billion, 2020
- Table 3: Austria travel & tourism industry geography segmentation: \$ billion, 2020
- Table 4: Austria travel & tourism industry value forecast: \$ billion, 2020–25
- Table 5: Restaurant Brands International Inc: key facts
- Table 6: Restaurant Brands International Inc: Annual Financial Ratios
- Table 7: Restaurant Brands International Inc: Key Employees
- Table 8: NORDSEE GmbH: key facts
- Table 9: NORDSEE GmbH: Key Employees
- Table 10: McDonald's Corp: key facts
- Table 11: McDonald's Corp: Annual Financial Ratios
- Table 12: McDonald's Corp: Key Employees
- Table 13: McDonald's Corp: Key Employees Continued
- Table 14: Marriott International Inc: key facts
- Table 15: Marriott International Inc: Annual Financial Ratios
- Table 16: Marriott International Inc: Key Employees
- Table 17: Marriott International Inc: Key Employees Continued
- Table 18: Marriott International Inc: Key Employees Continued
- Table 19: Expedia Group Inc: key facts
- Table 20: Expedia Group Inc: Annual Financial Ratios
- Table 21: Expedia Group Inc: Key Employees
- Table 22: Expedia Group Inc: Key Employees Continued
- Table 23: Accor SA: key facts
- Table 24: Accor SA: Annual Financial Ratios
- Table 25: Accor SA: Key Employees
- Table 26: Accor SA: Key Employees Continued
- Table 27: Austria size of population (million), 2016–20
- Table 28: Austria gdp (constant 2005 prices, \$ billion), 2016–20
- Table 29: Austria gdp (current prices, \$ billion), 2016–20
- Table 30: Austria inflation, 2016–20
- Table 31: Austria consumer price index (absolute), 2016–20
- Table 32: Austria exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Austria travel & tourism industry value: \$ billion, 2016–20

Figure 2: Austria travel & tourism industry category segmentation: % share, by value, 2020

Figure 3: Austria travel & tourism industry geography segmentation: % share, by value, 2020

Figure 4: Austria travel & tourism industry value forecast: \$ billion, 2020–25

Figure 5: Forces driving competition in the travel & tourism industry in Austria, 2020

Figure 6: Drivers of buyer power in the travel & tourism industry in Austria, 2020

Figure 7: Drivers of supplier power in the travel & tourism industry in Austria, 2020

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Austria, 2020

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Austria, 2020

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Austria, 2020

## I would like to order

Product name: Travel and Tourism in Austria - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/T91F3C7B809CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T91F3C7B809CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

