

Travel and Tourism in Argentina

<https://marketpublishers.com/r/TD3087D876EEN.html>

Date: November 2020

Pages: 70

Price: US\$ 350.00 (Single User License)

ID: TD3087D876EEN

Abstracts

Travel and Tourism in Argentina

Summary

Travel & Tourism in Argentina industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The Argentinian travel & tourism industry had total revenues of \$20.6bn in 2019, representing a compound annual growth rate (CAGR) of 3.9% between 2015 and 2019.

The travel intermediaries segment was the industry's most lucrative in 2019, with total revenues of \$8.5bn, equivalent to 41.2% of the industry's overall value.

Domestic travel has fallen in recent years and this decline could be attributed to the poor economic conditions that exist in Argentina.

Scope

Travel and Tourism in Argentina

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in Argentina

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Argentina

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Argentina travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Argentina travel & tourism market by value in 2019?

What will be the size of the Argentina travel & tourism market in 2024?

What factors are affecting the strength of competition in the Argentina travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Argentina's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do these leading players follow?
- 7.6. How is technology being used by these leading companies?
- 7.7. Are there any threats to these leading players?
- 7.8. Who are the leading players in the travel intermediaries market?
- 7.9. What strategies do these leading players follow?
- 7.10. How has COVID-19 impacted players?

8 COMPANY PROFILES

- 8.1. Restaurant Brands International Inc
- 8.2. McDonald's Corp
- 8.3. Choice Hotels International Inc
- 8.4. Wyndham Hotels and Resorts LLC
- 8.5. Doctor's Associates Inc
- 8.6. Starbucks Corporation
- 8.7. Booking Holdings Inc
- 8.8. CVC Brasil Operadora e Agencia de Viagens SA
- 8.9. Expedia Group Inc
- 8.10. Marriott International Inc
- 8.11. Best Western International Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Argentina travel & tourism industry value: \$ billion, 2015-19
- Table 2: Argentina travel & tourism industry category segmentation: \$ billion, 2019
- Table 3: Argentina travel & tourism industry geography segmentation: \$ billion, 2019
- Table 4: Argentina travel & tourism industry value forecast: \$ billion, 2019-24
- Table 5: Restaurant Brands International Inc: key facts
- Table 6: Restaurant Brands International Inc: Key Employees
- Table 7: McDonald's Corp: key facts
- Table 8: McDonald's Corp: Key Employees
- Table 9: McDonald's Corp: Key Employees Continued
- Table 10: Choice Hotels International Inc: key facts
- Table 11: Choice Hotels International Inc: Key Employees
- Table 12: Choice Hotels International Inc: Key Employees Continued
- Table 13: Wyndham Hotels and Resorts LLC: key facts
- Table 14: Wyndham Hotels and Resorts LLC: Key Employees
- Table 15: Doctor's Associates Inc: key facts
- Table 16: Doctor's Associates Inc: Key Employees
- Table 17: Starbucks Corporation: key facts
- Table 18: Starbucks Corporation: Key Employees
- Table 19: Starbucks Corporation: Key Employees Continued
- Table 20: Starbucks Corporation: Key Employees Continued
- Table 21: Starbucks Corporation: Key Employees Continued
- Table 22: Booking Holdings Inc: key facts
- Table 23: Booking Holdings Inc: Key Employees
- Table 24: CVC Brasil Operadora e Agencia de Viagens SA: key facts
- Table 25: CVC Brasil Operadora e Agencia de Viagens SA: Key Employees
- Table 26: Expedia Group Inc: key facts
- Table 27: Expedia Group Inc: Key Employees
- Table 28: Marriott International Inc: key facts
- Table 29: Marriott International Inc: Key Employees
- Table 30: Marriott International Inc: Key Employees Continued
- Table 31: Marriott International Inc: Key Employees Continued
- Table 32: Marriott International Inc: Key Employees Continued
- Table 33: Best Western International Inc: key facts
- Table 34: Best Western International Inc: Key Employees
- Table 35: Best Western International Inc: Key Employees Continued

Table 36: Argentina size of population (million), 2015-19

Table 37: Argentina gdp (constant 2005 prices, \$ billion), 2015-19

Table 38: Argentina gdp (current prices, \$ billion), 2015-19

Table 39: Argentina inflation, 2015-19

Table 40: Argentina consumer price index (absolute), 2015-19

Table 41: Argentina exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Argentina travel & tourism industry value: \$ billion, 2015-19

Figure 2: Argentina travel & tourism industry category segmentation: % share, by value, 2019

Figure 3: Argentina travel & tourism industry geography segmentation: % share, by value, 2019

Figure 4: Argentina travel & tourism industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the travel & tourism industry in Argentina, 2019

Figure 6: Drivers of buyer power in the travel & tourism industry in Argentina, 2019

Figure 7: Drivers of supplier power in the travel & tourism industry in Argentina, 2019

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Argentina, 2019

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Argentina, 2019

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Argentina, 2019

COMPANIES MENTIONED

Restaurant Brands International Inc

McDonald's Corp

Choice Hotels International Inc

Wyndham Hotels and Resorts LLC

Doctor's Associates Inc

Starbucks Corporation

Booking Holdings Inc

CVC Brasil Operadora e Agencia de Viagens SA

Expedia Group Inc

Marriott International Inc

Best Western International Inc

I would like to order

Product name: Travel and Tourism in Argentina

Product link: <https://marketpublishers.com/r/TD3087D876EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD3087D876EEN.html>