

Travel Intermediaries in Spain

<https://marketpublishers.com/r/T3CBDFD9CDDFEN.html>

Date: November 2019

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: T3CBDFD9CDDFEN

Abstracts

Travel Intermediaries in Spain

SUMMARY

Travel Intermediaries in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The Spanish travel intermediaries market had total expenditures of \$28,120.6m in 2018, representing a compound annual growth rate (CAGR) of 5.1% between 2014 and 2018.

The tourism packages segment was the market's most lucrative in 2018, with total expenditures of \$12,523.0m, equivalent to 44.5% of the market's overall value.

Growth within the market will also be driven by the growing popularity of annual festivals such as La Tomatina, San Fermin, and Benicassim, as such events guarantee trade.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Spain

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain travel intermediaries market with five year forecasts

REASONS TO BUY

What was the size of the Spain travel intermediaries market by value in 2018?

What will be the size of the Spain travel intermediaries market in 2023?

What factors are affecting the strength of competition in the Spain travel intermediaries market?

How has the market performed over the last five years?

What are the main segments that make up Spain's travel intermediaries market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Booking Holdings Inc
- 8.2. Expedia Group Inc
- 8.3. TUI Group
- 8.4. Globalia Corporacion Empresarial S.A.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain travel intermediaries market value: \$ million, 2014-18
- Table 2: Spain travel intermediaries market category segmentation: \$ million, 2018
- Table 3: Spain travel intermediaries market geography segmentation: \$ million, 2018
- Table 4: Spain travel intermediaries market distribution: % share, by value, 2018
- Table 5: Spain travel intermediaries market value forecast: \$ million, 2018-23
- Table 6: Booking Holdings Inc: key facts
- Table 7: Booking Holdings Inc: Annual Financial Ratios
- Table 8: Booking Holdings Inc: Key Employees
- Table 9: Expedia Group Inc: key facts
- Table 10: Expedia Group Inc: Annual Financial Ratios
- Table 11: Expedia Group Inc: Key Employees
- Table 12: Expedia Group Inc: Key Employees Continued
- Table 13: TUI Group: key facts
- Table 14: TUI Group: Annual Financial Ratios
- Table 15: TUI Group: Key Employees
- Table 16: Globalia Corporacion Empresarial S.A.: key facts
- Table 17: Globalia Corporacion Empresarial S.A.: Key Employees
- Table 18: Spain size of population (million), 2014-18
- Table 19: Spain gdp (constant 2005 prices, \$ billion), 2014-18
- Table 20: Spain gdp (current prices, \$ billion), 2014-18
- Table 21: Spain inflation, 2014-18
- Table 22: Spain consumer price index (absolute), 2014-18
- Table 23: Spain exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Spain travel intermediaries market value: \$ million, 2014-18

Figure 2: Spain travel intermediaries market category segmentation: % share, by value, 2018

Figure 3: Spain travel intermediaries market geography segmentation: % share, by value, 2018

Figure 4: Spain travel intermediaries market distribution: % share, by value, 2018

Figure 5: Spain travel intermediaries market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the travel intermediaries market in Spain, 2018

Figure 7: Drivers of buyer power in the travel intermediaries market in Spain, 2018

Figure 8: Drivers of supplier power in the travel intermediaries market in Spain, 2018

Figure 9: Factors influencing the likelihood of new entrants in the travel intermediaries market in Spain, 2018

Figure 10: Factors influencing the threat of substitutes in the travel intermediaries market in Spain, 2018

Figure 11: Drivers of degree of rivalry in the travel intermediaries market in Spain, 2018

COMPANIES MENTIONED

Booking Holdings Inc

Expedia Group Inc

TUI Group

Globalia Corporacion Empresarial S.A.

I would like to order

Product name: Travel Intermediaries in Spain

Product link: <https://marketpublishers.com/r/T3CBDFD9CDDFEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T3CBDFD9CDDFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970