

# Travel Intermediaries in the Netherlands - Market Summary, Competitive Analysis and Forecast to 2025

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### Abstracts

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#### SUMMARY

Travel Intermediaries in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The Dutch travel intermediaries market had total revenues of \$6,529.5m in 2020, representing a compound annual rate of change (CARC) of -12.3% between 2016 and 2020.

The travel only segment was the market's most lucrative in 2020, with total revenues of \$2,601.5m, equivalent to 39.8% of the market's overall value.

As consumers travelled less, growth in the travel and tourism industry fell driving down the travel intermediaries market.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel intermediaries market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in the Netherlands

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands travel intermediaries market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Netherlands travel intermediaries market by value in 2020?

What will be the size of the Netherlands travel intermediaries market in 2025?

What factors are affecting the strength of competition in the Netherlands travel intermediaries market?

How has the market performed over the last five years?

How large is the Netherlands's travel intermediaries market in relation to its regional counterparts?



### Contents

#### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry



#### 7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What were the strategies of leading players before the COVID-19 outbreak?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for the recent M&A activity?
- 7.5. How has COVID-19 impacted the leading players?

#### **8 COMPANY PROFILES**

- 8.1. Booking Holdings Inc
- 8.2. Expedia Group Inc
- 8.3. TUI Group

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



### **List Of Tables**

#### LIST OF TABLES

Table 1: Netherlands travel intermediaries market value: \$ million, 2016-20

Table 2: Netherlands travel intermediaries market category segmentation: \$ million, 2020

Table 3: Netherlands travel intermediaries market geography segmentation: \$ million,2020

Table 4: Netherlands travel intermediaries market distribution: % share, by value, 2020

- Table 5: Netherlands travel intermediaries market value forecast: \$ million, 2020-25
- Table 6: Booking Holdings Inc: key facts
- Table 7: Booking Holdings Inc: Annual Financial Ratios
- Table 8: Booking Holdings Inc: Key Employees
- Table 9: Expedia Group Inc: key facts
- Table 10: Expedia Group Inc: Annual Financial Ratios
- Table 11: Expedia Group Inc: Key Employees
- Table 12: Expedia Group Inc: Key Employees Continued
- Table 13: TUI Group: key facts
- Table 14: TUI Group: Annual Financial Ratios
- Table 15: TUI Group: Key Employees
- Table 16: TUI Group: Key Employees Continued
- Table 17: Netherlands size of population (million), 2016-20
- Table 18: Netherlands gdp (constant 2005 prices, \$ billion), 2016-20
- Table 19: Netherlands gdp (current prices, \$ billion), 2016-20
- Table 20: Netherlands inflation, 2016-20
- Table 21: Netherlands consumer price index (absolute), 2016-20
- Table 22: Netherlands exchange rate, 2016-20



## **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: Netherlands travel intermediaries market value: \$ million, 2016-20

Figure 2: Netherlands travel intermediaries market category segmentation: % share, by value, 2020

Figure 3: Netherlands travel intermediaries market geography segmentation: % share, by value, 2020

Figure 4: Netherlands travel intermediaries market distribution: % share, by value, 2020

Figure 5: Netherlands travel intermediaries market value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the travel intermediaries market in the Netherlands, 2020

Figure 7: Drivers of buyer power in the travel intermediaries market in the Netherlands, 2020

Figure 8: Drivers of supplier power in the travel intermediaries market in the Netherlands, 2020

Figure 9: Factors influencing the likelihood of new entrants in the travel intermediaries market in the Netherlands, 2020

Figure 10: Factors influencing the threat of substitutes in the travel intermediaries market in the Netherlands, 2020

Figure 11: Drivers of degree of rivalry in the travel intermediaries market in the Netherlands, 2020



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