

Travel Intermediaries in Italy

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Abstracts

Travel Intermediaries in Italy

SUMMARY

Travel Intermediaries in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The Italian travel intermediaries market had total expenditures of \$13,744.3m in 2018, representing a compound annual rate of change (CARC) of -1.8% between 2014 and 2018.

The tourism packages segment was the market's most lucrative in 2018, with total expenditures of \$8,997.2m, equivalent to 65.5% of the market's overall value.

The travel intermediaries market saw a surge in growth in the online segment where businesses are upgrading their technology to track and analyze customer behavior.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Italy

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy travel intermediaries market with five year forecasts

REASONS TO BUY

What was the size of the Italy travel intermediaries market by value in 2018?

What will be the size of the Italy travel intermediaries market in 2023?

What factors are affecting the strength of competition in the Italy travel intermediaries market?

How has the market performed over the last five years?

What are the main segments that make up Italy's travel intermediaries market?

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COMPANIES MENTIONED

Booking Holdings Inc

Expedia Group Inc

TUI Group

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