

# Travel Intermediaries in Italy - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Travel Intermediaries in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The Italian travel intermediaries market had total revenues of \$7,935.8m in 2020, representing a compound annual rate of change (CARC) of -10.8% between 2016 and 2020.

The tourism packages segment was the market's most lucrative in 2020, with total revenues of \$5,200.2m, equivalent to 65.5% of the market's overall value.

As consumers travelled less, growth in the travel and tourism industry fell driving down the travel intermediaries market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Italy

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy travel intermediaries market with five year forecasts

## REASONS TO BUY

What was the size of the Italy travel intermediaries market by value in 2020?

What will be the size of the Italy travel intermediaries market in 2025?

What factors are affecting the strength of competition in the Italy travel intermediaries market?

How has the market performed over the last five years?

What are the main segments that make up Italy's travel intermediaries market?

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